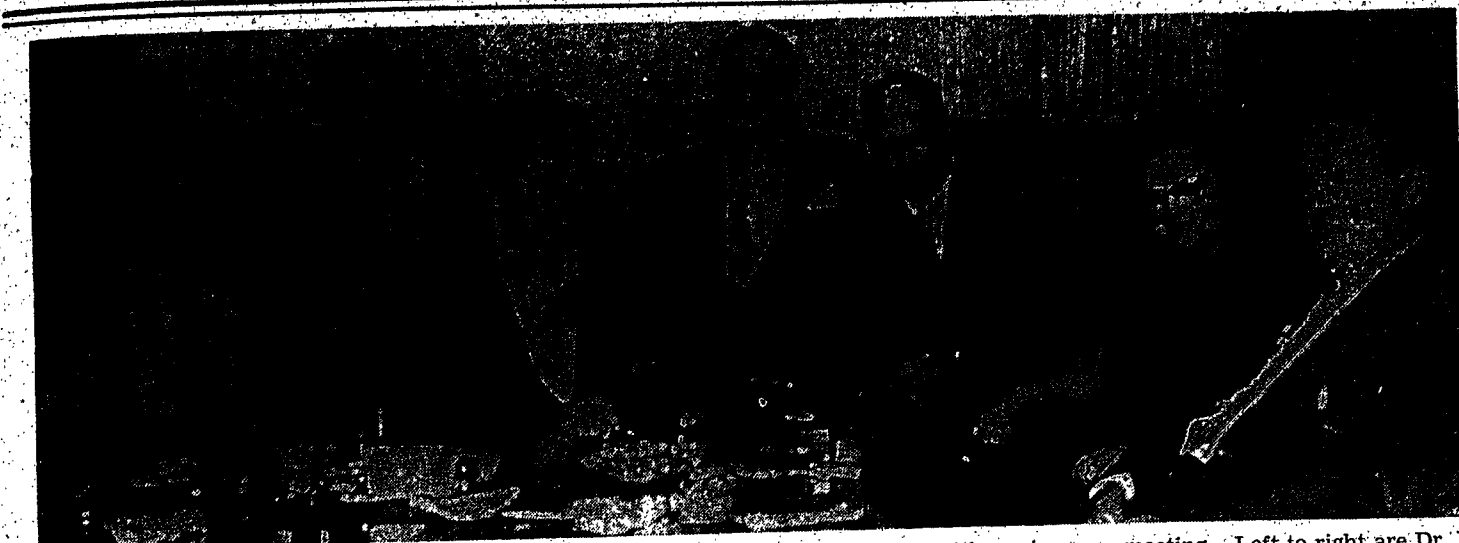


The Sea Coast Echo

Vol. 62 - No.

Sea Coast Echo, Friday, October 16, 1953

SUBSCRIPTION \$2.00 PER YEAR



MARK ANNIVERSARY—Directors of the Merchants Bank and Trust Co. hold their 50th anniversary meeting. Left to right are Dr. H. A. Eldredge, Dr. Marion J. Wolfe, Emilio Cue, Robert Camors, Walter Gex, Jr., Miss Ethel Gex and Joe Burrow.

Transfusions Halted For Mayor; Reported Better

The condition of Mayor John Scaife, who was rushed to a New Orleans hospital Oct. 3, is improving to the point that he no longer needs blood transfusions, Mrs. Charles Carter, the Mayor's sister reported.

The Mayor, who was stricken here with internal hemorrhages, has needed 17 transfusions. Doctors now feel, however, that his condition has improved to the point where it would be better for him to build up his own blood count.

It will be some time before he will be able to return home, doctors warned. The Mayor, they said, has a long, hard pull before complete recovery.

Many Bay St. Louis residents went into New Orleans during the past two weeks to donate blood for the Mayor. The American Legion chapter here has been here to organize carloads of donors to go to New Orleans as a civic project.

Material For Pier Ready

The Parks and Playgrounds Commission of Bay St. Louis sent out another bid for the construction of a new city pier.

The commission, which was awarded the lumber and pilings from the old bridge by the State, is not yet ready, however, to ask for bids on construction of the pier.

The pier, which is located on Henderson Point, is to be picked up, saved to specifications of the Commission and delivered to the city beach.

Sullivan Fayard Dies Monday

Funeral services for Sullivan Fayard who died at his residence here Monday, were held Tuesday afternoon at the Fahey Funeral Home.

Services for the deceased were held at Our Lady of the Sacred Heart Church, interment following at Cedar Rest Cemetery. He was 68 years old.

The deceased is survived by his wife, Mrs. Elizabeth Schultz Fayard; four children, Sidney S. Mrs. Meridian, Carl C. of Bay St. Louis; Mrs. James Collier of Mobile; Miss Florence Fayard of Bay St. Louis and Mrs. Harold J. Pavolini of Pass Christian.

He is also survived by three sisters, Mrs. Ella Crespo, Mrs. A. Casey of New Orleans; Mrs. Tony Williams of Biloxi and a brother, Tony Fayard of New Orleans.

Demonstration Council Makes Year's Plans

Plans were made for the coming year's program and a nominating committee named to choose candidates for officers at this week's meeting of the Hancock County home demonstration council.

Highlight of the program was a color film of the Skyline Drive and Lurey Caverns of Virginia. Miss Sarah Weaver, Hancock County home demonstration agent, read a message delivered by Mrs. May Cresswell, district agent of Mississippi at the farm and home conference at Mississippi State College, the theme of which was, "The Earth is the Lord's and the Fullness Thereof."

Mrs. Phillip Hayes was appointed chairman of the group's nominating committee. To serve with her are Mrs. Franz Wood, Mrs. Harvey Burleigh and Mrs. H. G. Huckabee.

MERCHANTS BANK MARKS ITS 50TH ANNIVERSARY

The Merchants Bank and Trust Company yesterday celebrated its 50th anniversary.

In 1903, two men, Walter J. Gex, Sr., and Charles G. Moreau, evolved the idea of forming and founding a bank in the little town of Bay St. Louis.

Gex, a young attorney recently out of law school, and Moreau, publisher and editor of the Sea Coast Echo newspaper, quickly interested other citizens of the town, and on Oct. 15, 1903, the Merchants Bank opened its doors for business.

The business was located in that portion of the building housing the Echo, which is now occupied by Stevenson's Electrical Supply Co. A wooden plank suspended between two barrels, and a second hand safe constituted the furnishings. Gaston R. Gardebled, a local man, determined to be the first depositor, waited several hours in the early morning for the opening of the new bank.

A charter had been drawn up and signed by L. M. Gex, John Osoinach, Louis Spoto, R. C. Engman, Judge John A. Breath, L. K. Fairchild, A. F. Cameron, John K. Edwards, and Gaston Gardebled, with the following stockholders, L. H. Fairchild, William J. Poitevent, John Osoinach, L. Spoto, John K. Edwards, Charles Moreau, J. A. Breath, R. C. Engman, Judge John A. Breath, Richard Mendes, Jr., J. M. B. Spence, J. M. Tyler, Dr. R. J. Turner, W. L. Bourgeois, George Muller, Frank Dillman, Fred Bander, Sr. W. J. Gex, Sr., Mrs. Angeline Moreau, Miss Josie E. Welch, Steven A. Voorhies, C. A. Mauffray, Jeff C. Wenck, C. B. Thorn, F. Ziegler, Eads Poitevent, Wm. P. Burke, Robert B. Parker, Wm. T. Maginnis, Emil Perre, Mrs. Marie V. Gex, A. Scalfid, L. E. Capdepon, E. M. Hamilton, James C. Fayard, Claud Monti, Mrs. W. J. Gex, Sr., H. E. McGuire, Mrs. Hon W. Seal, Mrs. F. Dillman, Mrs. M. E. Meek, Peter Capdepon, Angelo Tazetti, G. E. Temple.

George R. Rea, formerly head of the department of the Interstate Bank of New Orleans, became cashier of the newly founded business. Other employees were Joseph E. Saucier, Asst. Cashier and John B. Spoto, Asst. Cashier. Members of the Directors Board were: J. A. Breath, A. F. Cameron, John K. Edwards, R. C. Engman, L. H. Fairchild, G. C. Gardebled, L. M. Gex, Charles Gardebled, John Osoinach, W. J. Poitevent, Louis Spoto, W. J. Gex, Sr., was attorney.

Capital stock of the bank was \$20,000, divided in 400 shares at \$50 par value. It was not long before the book value of the stock went up, and the first share was sold at \$75. Rising value of the stock continued, with recent shares being sold at \$150.00.

The first year dividends of 14% were paid to stockholders; second year 18%; 3rd year 20%; fourth year 28%. For several consecutive years dividends reached 30% paid semi-annually, and for the past ten consecutive years a semi-annual dividend of 20% has been paid.

The first statement published by the bank, two weeks after its opening, showed undivided profits of \$185.36. Individual deposits \$8,000.00, loans and discounts \$6,855.88, cash on hand \$5,186.93. One year later Oct. 1904, deposits were \$40,000.00. In 1905 \$72,590.00; 1906, \$112,500.00, and in 1907, \$145,000.00. Total resources have continued to rise steadily, and a call statement dated Sept. 30, showed them to be \$2,124,034.54.

The bank moved into its own building in 1907, where it is still housed. It has twice been remodeled, in 1924, and this year. During the period of remodeling in 1924, it was agreed that the

name of the bank would be changed from its original to "The Merchants Bank and Trust Company," and an amendment to the Charter of January 6, 1920 was made.

Not once in the history of the bank has it had to close its doors for business. During the runs on banks in 1932, when all over the country they were being forced to close, the Merchants Bank transacted business daily. Not a depositor suffered loss.

Serving the bank as Presidents from its beginning in the order named were: L. H. Fairchild, John Osoinach, Charles L. Hopkins, R. Perkins, Joseph C. Mauffray, George R. Rea, Charles C. Moreau, and Emilio Cue. Directors who have served at various times, whose names have not been previously mentioned; George K. Edwards, Dr. A. A. Kergosien, E. J. LaCoste, Sr., C. C. McDonald, Sr., E. N. Haas, Charles H. Robinson, Jr., Paul Villere, George T. Herlihy, who at the time of his death was Chairman of the Board, W. J. Gex, Jr., Miss Ethel H. Gex, Robert L. Camors, W. V. Yates, and Joe B. Burrow.

The present Board of Directors and Officers are: Emilio Cue, President and Chairman of the Board; W. J. Gex, Jr., Executive Vice-President and Attorney; Joe B. Burrow, Cashier and Secretary to the Board of Directors; Ethel H. Gex, Dr. Marion J. Wolfe, Dr. H. A. Eldredge, and Robert L. Camors. Present employees are: Wm. Robert Johnson, Jr., Asst. Cashier; Mrs. K. E. Jordy, Agent for Insurance Dept.; Jos. K. Richardson, Asst. Cashier; Mrs. Amelia Hon-dicks, Teller; C. J. Piazza, Teller; Mrs. Blaise Negaise, Bookkeeper; Miss Betty Jane Vassalli, Bookkeeper; Mrs. Agnes Delaney, File Clerk, and Miss Noelle Dick, Stenographer.

Merchants Bank Votes 100% Stock Dividend

Stockholders of the Merchants Bank and Trust Company, declared a 100% stock dividend was declared to stockholders of record Jan. 11, 1954.

Stock certificates will be mailed to all stockholders on or about this date. This dividend will increase shares from 700 to 1400 at a par value of \$50 per share, and will increase capital from \$35,000 to \$70,000. There were 631 shares of stock represented by person and proxy, Friday.

Those present at the stockholders meeting were: Emilio Cue, Mrs. J. Gex, Jr., Ethel H. Gex, Mrs. L. E. Kenney, Dr. M. J. Wolfe, Dr. H. A. Eldredge, Robert L. Camors and Joe B. Burrow.

After the stockholders meeting the Board of Directors met at a regular monthly meeting, and declared a 10 per cent cash dividend to all stockholders of record Dec. 24, 1953. It is required by law that this dividend be also approved by the State Bank Comptroller. Upon his approval dividend checks will be mailed to stockholders on Dec. 31. This dividend will make the twentieth consecutive 10 per cent dividend declared and paid in the last 10 years.

Horseshoe Crab On Display Here

At the Red Star Sea Food Market, a rarely caught horseshoe crab has been on display for several days.

The crabs, so named because of the shape of the shells, are usually found in these parts only when the water is extremely salty.

The store management has placed the crab in an open tray where interested persons are welcome to pay it a visit.

Gulfport Man Held For Sodomy Charge

A Gulfport man was arrested for sodomy and grand larceny last Friday morning after allegedly attacking a man on Highway 90 five miles east of Bay St. Louis.

Raymond Moody, 23, was arrested by deputy sheriff Paul Egloff at the Miltz Hotel in Gulfport at 10 a. m. Friday, seven hours after the attack was said to have occurred.

Moody is charged with attacking W. E. Houston, 28, of Mobile. The pair were riding in a pickup truck driven by Moody, according to Egloff, before the incident.

Dangerous Fire Hits Waveland

Three fierce forest fires flashed through the western part of Waveland last Saturday and Sunday, along Waveland Avenue near Highway 90.

The fire started on Saturday morning in a large sawdust hill and spread to the dry grass, leaves, shrubs and trees.

Several small houses in the neighborhood were threatened at different times but volunteers saved them. One woman did not know until she returned from church that if it had not been for the neighbors who fought the grass fire, her house would have burned to the ground in her absence.

The greatest damage was done in the fire of Sunday afternoon on the property of Dr. and Mrs. John P. Dicks. The garage, an Austin car, a tractor, the chicken and brooder house were destroyed. Valuable trees were also lost.

At one time, the fire jumped Waveland Avenue to the eastern side, but that flash was beaten out immediately.

The Mississippi Forestry Division from Rocky Hill brought its equipment and fought the fires until they were put out.

The Waveland Volunteer Fire Department was also on hand. Personal friends and neighbors of the Dicks helped in the work. Motorists passing by, parked their cars and helped beat out grass fires. Doctor and Mrs. Dicks were visiting Mr. and Mrs. Andrew Gay, their son-in-law and daughter, at St. Louis Plantation, near Plaquemine, La., at the time of the fire.

Mrs. Reynolds Passes Away

Funeral services were held Tuesday for Mrs. Theresa V. Reynolds, a native of Pass Christian and during the past 50 years a resident of New Orleans. She was 78.

Burial took place at St. Paul cemetery in Pass Christian.

Mrs. Reynolds was the wife of the late James Reynolds of New Orleans. She is survived by six children. Mrs. Leda Dubuisson of Pass Christian, a sister, also survives.

Mrs. Reynolds died Monday in New Orleans.

Truck, Cadillac Clash; Round 2 Set For Monday

A county truck tangled with a 1953 Cadillac on this highway this week and came out the victor—until the case comes up in J. P. court, that is.

The truck, driven by Walter Turcott, was coming out of Main St. onto Highway 90, when the accident occurred. The Cadillac was driven by G. E. Egedich of 125 West Beach, Biloxi.

Turcott said he looked both ways and started out on the highway, but he did not see the Cadillac. Egedich tried to avoid the accident by turning down Main with the county truck.

American Legion Takes Lead To Organize Blood Bank Registration In County

KILN WINS GAME STARTS BIG FAIR

Kiln High School opened their fair at the Kiln School Wednesday with a 31-17 basketball victory over Dedeaux to set the pace for a successful five days of fair activity.

Today all the Hancock County schools will visit the fair with athletic activities and prizes for students in grades 5-8. Tomorrow free prizes will be awarded all day, every hour on the hour, according to General Chairman L. C. Ladner. The winners must be presented to receive the prizes.

Exhibits at the fair of crochet work, canned goods, livestock and poultry were judged Thursday. Ladner and Vice-Chairman James Crump said the exhibition is one of the largest ever held.

The pace of the fair was set Wednesday, when Kiln beat Dedeaux in basketball. Roy Shiyon led the team to its victory with a 16 point effort.

The affair will continue until Sunday night with the crowning of the king and queen at 8 p. m. by Paul Johnson of Hattiesburg. A dance will follow the coronation. Other activities at the fair will be a cake walk at 8 p. m. Saturday, a turkey and beef shooting match at 2 p. m. Sunday and a school day Thursday.

Bay Girl Has Baby In Alaska

Anchorage, Alaska may be a long way off, but that doesn't mean Bay St. Louis people don't have close connections there.

Mrs. Louis Fernandez announced this week that her daughter, Mrs. Carmella Fernandez Robert, wife of Lt. and Mrs. Marc Robert, had a baby girl, Laura Ann, in Anchorage, Alaska.

Bay-Waveland Bus Change

The Bay-Waveland bus will take a new route beginning Monday. At 7:55 a. m. and 2 p. m. it will go up Felicity street to Dunbar, Dunbar to Main, and Main to the Beach. At 10 a. m. and 4:20 it will go up Main to Dunbar, to Felicity, to the Beach.

The bus also crosses the Bay bridge twice to meet the 8:15 a. m. and 3:15 p. m. Gulfport buses.

Coppage Buys Jourdan Estate For Homes Site

The former Richardson estate on the Jourdan River has been purchased by Robert Coppage for development of a subdivision, it was announced this week.

The estate, a large tract of land with a great deal of foliage, was purchased by Mr. Coppage with the intention of having a fishing club along with the subdivision. The club site has been chosen already and centers on a particularly heavy fishing spot.

It was also announced that Mr. Louis Schwall will be named manager of the club.



DEMOLISHED—A New Orleans man was injured when his 1950 Chevrolet, pictured above, ran into the back of a Bond Bread truck. The car was taken to Porter's on Ulm Avenue where it is pictured.



OFF FOR SESQUICENTENNIAL—This photo was taken yesterday afternoon and pushed into print in time for this paper, on sale last night and delivered by mail today, through the Sea Coast Echo's new electronic engraving facilities. Misses Irma Joan Lee and Gerry Martin leave to represent Bay St. Louis in last night's sesquicentennial celebration in New Orleans.

ECHO INSTALLS GULF COAST'S FIRST ELECTRONIC ENGRAVER

The Sea Coast Echo this week installed the first electronic engraving machine on the Gulf Coast.

This machine, called the Fairchild Scan-a-Graver, means you will get more pictures and photos in this newspaper. It is the most modern development in the newspaper business.

The machine operates with two drums. The photograph is placed on one. A sheet of plastic is placed on the other.

When the machine is turned on, an electric eye scans the photograph. It converts the picture into millions of tiny dots which are cut into the plastic sheet by an electric needle.

These dots, in the right combination, are the engraving by which pictures are printed in the newspaper. It takes 22 minutes to make a

four-column picture, and proportionately less time for smaller photos.

This service is not only for news pictures, but also a new service for advertisers. Mauffray-Dry Goods and diBenedetto Appliances have pioneered in this work when the Echo was using engraving facilities of the Playmate Item.

Among those represented by Scan-a-gravings in this first local use of the machine are Coast Electric, Globe Laundry, Gulf Chevrolet Co., Jitney-Jungle and Johnson Shaw.

These plastic cuts can be used cheaply in job printing as well as in newspaper work. The Sea Coast Echo published two illustrated brochures for Retirement Realty which show prospective buyers actual photographs of the property they might buy.

Addresses Lions Club

Lieutenant Wesley Falkner, commanding officer of the Gulfport Salvation Army Corps addressed the Bay St. Louis Lions Club here Monday at the regular meeting of the club.

Special guest of the Lions was District Governor George Noe of Pascagoula, head of Mississippi District 30-D. Noe praised the local club for their progress, and called on each individual member to be loyal in their civic and club duties.

New members present were Dr. Walter Russo, George Shadoin and George Heitzman.

Dies In Jackson

Funeral services for Justin Prudeau were held yesterday at 10 a. m. from Piazza Funeral Home No. 2. Prudeau died Saturday in Jackson, La.

Sheriff Warns Of Tag Deadline

Sheriff John Egloff warned today that purchase of 1954 automobile license tags is falling behind schedule. Only 423 of a 3,000 quota have been sold.

Heavy duty tags must be purchased by noon Oct. 31 to avoid penalty.

MRS. NORMAN IN HOSPITAL

Mrs. James O. Norman of Darwood-on-the-Jourdan was taken to Baptist Hospital in New Orleans for an operation Sunday.

Mrs. Norman is reported to be doing nicely and is expected to return home in ten days.

Attends Girl Scout Convention

Mrs. Owen Jessup will represent Bay St. Louis at the Girl Scout National Convention to be held in Cincinnati, Sunday and Monday.

She also attended the outdoor training course held at Gulfport last week. Mrs. Jessup served as camp director of the Bay St. Louis day camp last summer.

The initial training course for Girl Scout Leaders was begun Oct. 12 in the Methodist annex. Mrs. J. B. Goldman, assisted by Mrs. Iona Goodyear of Gulfport will conduct the course.

Sets Meeting

Mrs. W. W. Baltar and Mrs. B. F. Farrelly will be hostesses at the monthly luncheon-canasta meeting of the Bay-Waveland Yacht Club Auxiliary Wednesday.

The luncheon will be held at 12 noon. Reservations may be made by calling Mrs. Baltar, Mrs. Farrelly or the club.

Sheriff Warns Of Tag Deadline

Sheriff John Egloff warned today that purchase of 1954 automobile license tags is falling behind schedule. Only 423 of a 3,000 quota have been sold.

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The American Legion this week launched a campaign to start a sorely-needed local blood bank in Bay St. Louis.

Two recent cases where lives were placed in jeopardy because of the lack of blood supply sparked the drive. Under the campaign plan, all volunteers will be catalogued and will be called upon only when necessary.

The Legion group swung into action immediately, and the need it filled seemed the general need throughout the community.

Mayor John Scaife was rushed to a New Orleans hospital last week. His life was placed in jeopardy because he could not get a blood transfusion before he left for New Orleans under the same conditions.

The Legion group immediately started a stream of volunteers to New Orleans to supply blood for Mr. Scaife. The Legion provided transportation for the donors, and is still doing so. Volunteers are asked to contact the Legion.

Commander Lucien K Kidd revealed a plan to make up an emergency blood donor list which would serve until a complete one is available. He asked all persons who have donated blood to have cards giving their blood types, and this information will be used as an emergency file.

Mr. Kidd can be contacted by telephone at 449.

The Legion has made it plain that it is operating a civic project, and not a legion project. The committee plans to enlist the support of every organization in Hancock County.

Many have been contacted already. But, because of the pressing need, the committee has asked all groups to get in touch with it immediately so the plan can be explained immediately.

The Red Cross operates a blood bank. However, a Sea Coast Echo investigation revealed that it takes some four hours to get the blood here from the New Orleans bank. A life could be lost during that time.

The Legion, in issuing its call for blood donors, said:

"Mayor Scaife's life is still in jeopardy because no immediate supply of blood was available to him in Bay St. Louis. This same lack of blood supply placed the life of Arthur Miller in jeopardy. It could easily have been the cause of loss of life to either man."

"It has been the cause of loss of life in Bay St. Louis. The next loss may be yours. No life need be lost from lack of blood in Bay St. Louis and Hancock County."

"Insure your own life by backing this listing of blood donors."

Support Asked For Blood Bank

The Bay High Parent-Teachers Association was urged this week to give a helping hand to the American Legion's campaign for a Bay St. Louis Blood Bank.

At the Tuesday night gathering of the group, Dr. Jesse Sewell spoke of the pressing need for a blood bank made up of a list of volunteers' names and blood types. These would be used, he said, in the event of an emergency which called for blood donations to be given more quickly than supplies now being sent from New Orleans.

It was urged that PTA members contact Edna Isom of Waveland to make an appointment to be a blood donor. The phone is 301-1. Donors may also contact Lucien Kidd of the American Legion.

The membership was presented with yearbooks made by students of Bay High.

This year's project, decided on by the association, will be betterment of the elementary library at the school.

Other business brought before the group was a finance report made by Mrs. Phillip Alliston, chairman of the magazine committee, who reminded members they had still to subscribe to the PTA magazine.

Legion Furnishes Loud Speaker

The American Legion Post of Bay St. Louis is providing an announcer and loud-speaker equipment at all Bay St. Louis football games.

SPORTS

STANISLAUS MEETS DeLASALLE HERE TONIGHT AT 8 P. M.

St. Stanislaus looks forward to a tight game here tonight (Friday) when it meets De LaSalle at St. Stanislaus at 8 p.m.

The Rockhaws hope to bounce back from their 38-13 loss to Pica-yune at Pica-yune last week. Starting off strong in the first quarter, Stanislaus lost its poise when Pica-yune racked up four touchdowns in the second period.

Harry Watts and Jimmy Stockstill accounted for the Pica-yune scoring, with Stockstill catching three of the touchdown passes.

Pica-yune kicked off for the second half and after a see-saw battle gained possession of the ball. Watts made another touchdown for

Pica-yune around 10:45 yards. Kenny Artigues received the kick-off for Stanislaus and ran 25 yards. But the Rocks bogged down and were forced to punt.

Maurice Arligues recovered Miller's fumble for the Rocks. Kenny Artigues followed up with a run of 48 yards for Stanislaus' first touchdown.

During the last quarter, James Grace, halfback, ran through the center of Pica-yune's line to make Stanislaus' final score.

Stanislaus will be looking for its second win of the year against De LaSalle. Last year the Rocks topped the New Orleans Cavalier team by one point.

BAY HIGH LONG BEACH PLAY TONIGHT

Bay High goes into its game with unbeaten Long Beach tonight (Friday) at Long Beach a slight underdog, but injuries may mar the chance of an upset for the Tigers.

Two Tiger standouts, right tackle Kent Sellier and end Charlie Tartavouille, will be sidelined. A. J. Peterson and Manuel Maurigi or Fred Dehaan, a pair of capable but inexperienced players, are scheduled to fill in for the starters.

Last week Bay High staged a fourth quarter rally that fell short by two extra points as they lost to Perkinson 14-12. The Tigers who permitted the Perkinson offense to score once in the first period and once in the third, started to come back when Donald Cole drove over tackle for a touchdown. Cole repeated the feat in the fourth period with five min-

114 Washington
Compact modern home in wonder-
condition, recently painted thru-
out - 3 bed rooms, living, dining
room, kitchen, bath... Reduced to
sell for \$9000.00.

243 Carre Court
Carre Court—Beautiful old home,
surrounded by azaleas, camellias,
massive oaks, and shrubbery of all
kinds. Must be seen to be appre-
ciated. Constructed of best ma-
terials, good location. Perfect
home for large family. Reduced
to sell this week \$7,750.00.

Mollere Realty
139 COLEMAN AVE.
WAVELAND

Rock Jrs. Play

The Stanislaus Junior team tied Pica-yune's Junior team 13-13, here October 5. During the first period there was a see-saw battle between both teams but there was no scoring.

Stanislaus held two wins and one tie. The tie was an opening game deadlock with Perkinson 6-6.

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Kancha Ketchum



The change to cooler weather seems to be helping fishing in general. Good catches have been reported during the past week. All varieties are being caught. One fishing party reported catching 10 different species Saturday morning along the new highway bridge.

Something new - Reports have come from many who have seen several persons catching fish from the new highway bridge at night. The writer has tried night fishing on several occasions without success. The only solution seems to be that the fish are attracted by the bugs which are killed and fall

into the water from the lights on the bridge. This has been proven at Sportsmen's Lake and other ponds where lights have been used to attract the fish - Good news, anyone!

The E. Shifalo and Lucas Tramm of Gulfport were fly fishing at Bayou Coward Saturday afternoon. Their catch was not reported, but they said they usually get their share.

Ira Campbell, of Louisville, Ky., who couldn't resist stopping along Highway 90 when he saw two fishermen putting their boat over the bayou - and talking with him. Ira is an ardent fisherman and finally leaving his wife sitting in the car, he yelled to her: "The man asked me to go and watch them fish - will be back in an hour." "Some guys!" he said - think I will be back in this week of the woods on my next vacation. This is known as fishermen's Southern hospitality!

E. P. Kirkpatrick and daughter, Helen Means, did some fishing while his daughter was visiting him. He said they caught enough. Mr. S. R. Wolfe of Cedar Point had a good catch of fish the other day. Among the string he caught was a 4 3/4 pound flounder and some rat reds.

Norman Renshaw an ardent fly fisherman has been out recently. Haven't met Norman, but know that he has been getting some.

Chris Reeb and "Kaiser Schaefer" tried out Chris' new outboard motor which he has had boxed for the past two years. They

caught a few fish, but said they were getting ready for the trolling season, which won't be long now.

Our old fishing partner, Fred Banderet, says he tried them out last Sunday for the first time in a while, but he didn't do so hot. "I'll be after them from now on!"

The squirrel season opened last week. Haven't gotten any news as yet what has been done with the little rascals, but will report on the squirrel hunting next week.

Valena C. Jones' Wildcats found themselves last week as they trounced the Gulfport Community Center 26-7 for their first win of the year.

Allen Wesley, a new find at fullback, and quarterback Leroy Reed led V. C. J. in the win which showed that the Wildcats had both a good running and passing game.

Wesley started the scoring with a 35 yard run in the first period. Reed followed up with a 15 yard pass to Leroy Lyons. Reed converted to put the Wildcats in front 13-0 at the half.

Wesley scored again with a 20 yard end run and Reed followed the pattern with a five yard touch-down loss to Lyons.

Reed converted again to put V. C. J. ahead 26-0.

Gulfport, which managed to tally once in the final period, will meet Valena C. Jones again in Gulfport Oct. 30. The Wildcats will enjoy a layoff this weekend.

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Seeks Matchmaker

The Committee recently appointed by American Legion to handle the projected series of boxing bouts has issued a call for Matchmaker.

Anyone wishing to assist the committee in this community service project is urged to contact any member of the committee.

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Valena C. Jones Scores First Win

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Cabinet Work Special Cabinets, Doors and Millwork W. A. McDonald & Sons

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and Millwork
& Sons

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Lb. 39c

Lb. 25c

Lb. 35c

Lb. 59c

cans 25c

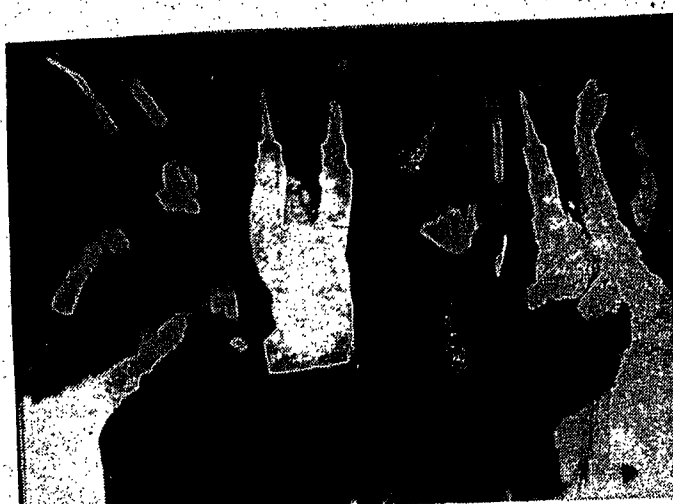
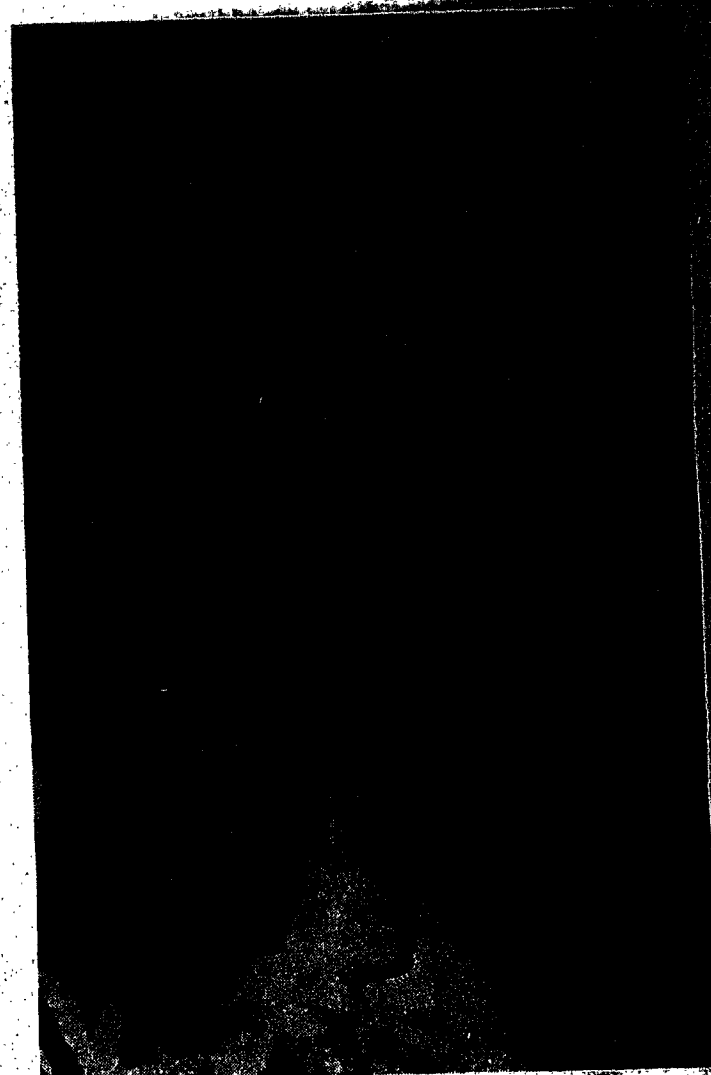
Phone 540

SECTION TWO

The Sea Coast Echo

Sea Coast Echo, Friday, October 16, 1953

SECTION TWO



BAY HIGH TIGERS ROAR ALOUD AT BONFIRE PEP RALLY...

Bay High students staged their first pep rally last Thursday night with a blazing bonfire on the city beach. Sponsored by the Student Activities Association, the rally was held in honor of the football team's first home game.

Working themselves up to the proper spirit with the aid of their cheerleaders (upper left) the students soon became excited over the prospects of Bay High beating Perkinson (upper right).

After a lot of jumping around and a lot more yelling, the Bay High boosters tore off down Beach Street toward the site of the ball game. Perkinson visitors feared the worst.

But in spite of the efforts of cheerleaders Gary Stoufflet, Linda Breath, Connie Ripple, Mary Palmer, Shirley Miller and Darling Normand, the Tigers lost the game 14-12.

Despite the loss however, the

bonfire pep rally was a success. None of the voices were worn out before game time, but most of them had received the proper tuning.

Holding the rally on the beach threatened to harbor a few problems, however. Some thought it would be tough for the students to race down Beach Street, with sand in their shoes. Others thought that a few students would sneak off and go fishing.

The fears were dispelled as soon

as the cheering started. A gradual rumble swelled into a sound which resembled the roar of hundreds of Tigers. And it was true. The Bay High Tigers were just warming up for when they really would howl.

It was only two extra points that beat the Tigers, so Coach Benny Ray Nobles will have his extra point man practice up this week in order to repay the team's bonfire boosters.

—Photos by Robt. Scharf

Always Make It a GOOD Night



Above—you're luxurious in these mandarin lounging pajamas by Eastern Isles. Quilted rayon jacket, rayon trimmed. Gold, fusia, peacock blue trimmed in black velvet. Sizes women's 32 - 38. \$9.75.

Top right, tops in comfort in the quilted study coats by Eastern Isles. Quilted broadcloth in white with blue or red stripes. Teen group 10 - 16. \$7.95.

Bottom right, snuggle in the "Tom Girl" corduroy robe by Eastern Isles. In emerald, red, gold. Misses small and medium. \$9.75.

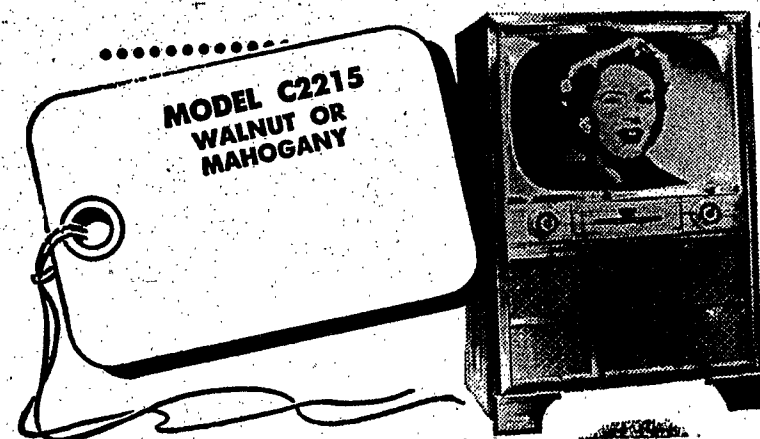


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Enjoy the lasting beauty of this carefully crafted 21" TV console in hand-rubbed walnut, mahogany or blonde woods... the brilliant performance of the all-new Cascode Chassis... the restful viewing assured by the new Optic Filter... and the luxury of the gleaming Golden Picture Frame! Plus—"DX" Range Finder... new Retrace Line Eliminator... Tone Control... Omni-Scope antennal

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TV's greatest advance in power and performance... Brilliant reception "close-in" or on farthest "fringe," thanks to all-new picture power... all-new stepped up sensitivity, noise-elimination... all-new locked-in stability... and use of amazing new advanced printed circuits!

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Turkey Shoot Time Is Set

The Annual "Turkey Shoot" held by the American Legion, Post 139 will begin at 2 p. m., Sunday, Oct. 25 and continue until darkness at Scaffold's Place opposite the Drive-In Theatre.

Prizes are Thanksgiving Turkeys.

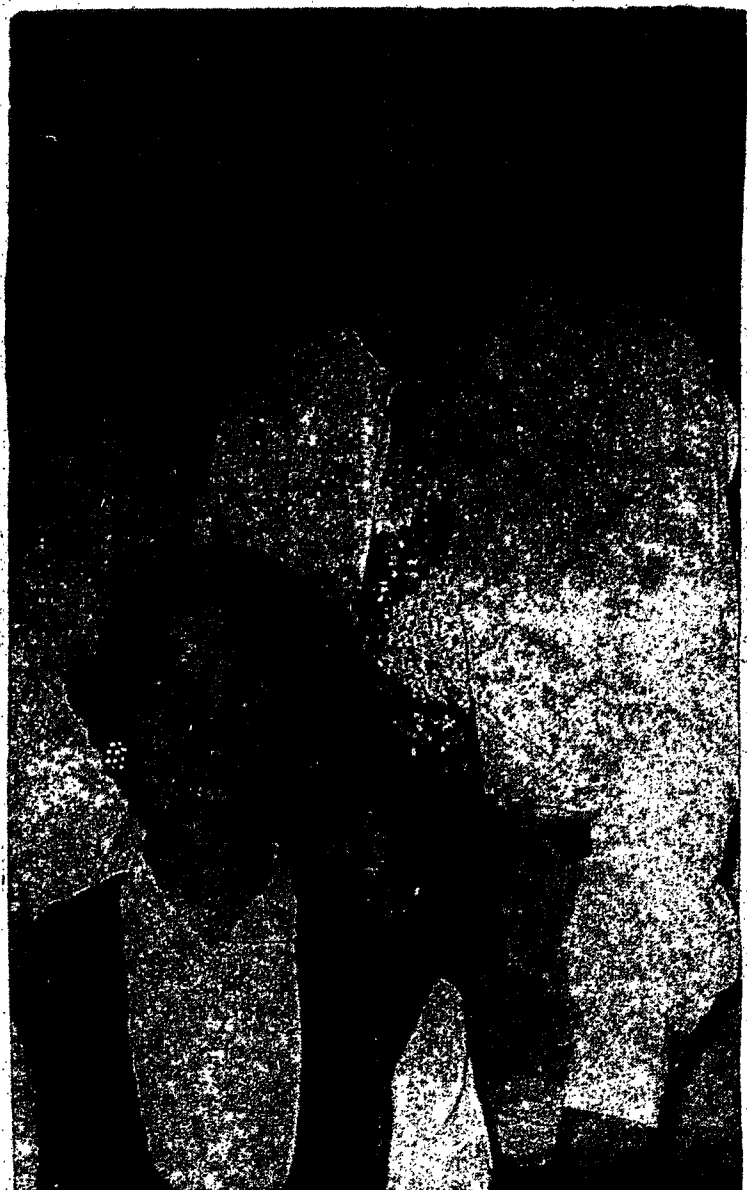
"Turkey Shoots" are open to the public. All proceeds from this project is used to buy Christmas Baskets for the needy in Hancock County.

TURCOTTE CHRISTENING

On Sunday, Walter Francis Turcotte III, infant, son of Lt. and Mrs. Walter Turcotte, Jr., was baptized by Rev. Hubert Posjens, S. V. D., at St. Clare's Catholic Church in Waveland. Sponsors were Mr. Sidney Bourgeois and Miss Cecile Turcotte.

Mrs. W. Dan Byers had as her guest this past week Mrs. Frank Simons of New Orleans. Mrs. Byers returned recently from a week's stay in New Orleans and Belle Chasse, La., where she visited friends and relatives.

M. MAURICI
166 SECOND ST.
Shoes Repaired



RULE OVER FAIR—Bobbie Gay Bobbinger and Jack Lee rule as king and queen of the Kiln Fair this weekend. The official crowning is Saturday.

Rummage Sale

Circle No. Two of the Woman's Society of Christian Service will have a rummage sale Saturday, Oct. 24 at the educational building of the Methodist Church. The sale will be held from 8 a. m. until 6 p. m.

LEAVES STANISLAUS—Frank Constantino, one of St. Stanislaus' most promising backs, suffered a broken ankle and left school for his Baton Rouge, La., home.

City Echoes

—Mr. and Mrs. E. B. Richardson, Mrs. Joseph Richardson and daughter, Shirley Jo., drove to New Orleans Saturday for a visit with Peter and P. J. Morreale.

Employees of the W. A. McDonald and Sons organization here gave an informal farewell party Thursday for Mrs. G. S. Kennedy who is leaving for Baton Rouge, La. Mrs. Kennedy was with McDonald's for many years prior to accepting her present position as a supervisor of women's dormitories.

—Mr. and Mrs. W. A. Okrasinski, of Okrasinski's, were vacationing in Baton Rouge, La. for the past two weeks. Mr. Okrasinski is a brother-in-law of Mrs. L. B. Cepelton on Main Street where they have been staying.

COASTING

By ANNE ORLEANS

Living up to Toledo, O., this week will be Colonel and Mrs. Marcel Gillis who will visit Henry and Martha Restrick, their son-in-law and daughter, and the three grandchildren. They also expect to visit in Washington, D. C., where they have many old army friends and where Mrs. Gillis, as Martha Caffery, spent every winter when her uncle Donaldson Caffery was Senator from Louisiana for so many years.

Donaldson Caffery was a leader in the Democratic Party but when he was urged to accept the nomination as candidate for the presidency of the party, he refused because he insisted that "No candidate from the State of Louisiana could be elected President of the United States." Times are changing. We might even elect a President from the State of Mississippi.

The W. D. Byers who came over from New Orleans several months ago, have really worked hard on their pretty little white cottage. A new carport, stepping stones, additional planting and a new fence make it look like that attractive house you read about in the home magazines.

Gleaming in a brand new coat of white paint is the week end and summer home of Dr. and Mrs. H. Oliver Ernst. We are delighted that his long rest on the Coast was just what the doctor needed and he has now returned to his office work in New Orleans.

The Harry Hardins who love their home at the Bay and usually come over every week end will not be over this week end with the Dock Board, Harry is on the Executive Committee for the Sea-qui-Centennial celebration in New Orleans and they will attend all the ceremonies.

Interviewed on Jill Jackson's broadcast from Brennan's last Friday night, was Gerald Kennedy, Jr., with his friend Bob Poednik who came down from Salina, Kansas, with twenty of his friends to see the Georgia Tech-Tulane game. This is an annual affair. Twenty-one friends, doctors, lawyers, insurance men, etc., charter a plane and fly to a different city every year. So, Ben, Ann Arbor, Chicago, Dallas, are some of the places visited for the big football games. This was their first offi-

Waveland Notes

MISS C. TURCOTTE

Mr. and Mrs. Alan Carver and children, Barbara and Ashton, Mrs. Emma Carver, Mr. Sylvan Carver and Master Aloysius Jacobi motored to Vicksburg, Miss., on Sunday where they visited Miss Audrey Carver who is in Nurse's training at Mercy Hospital.

Mr. and Mrs. Herman Mazarakis and Mr. and Mrs. Oswald Ladner and daughter, Mary Beth spent the weekend in Kiln as the guests of Mr. Lander Neelise.

Among those from Waveland who attended the Tulane-Georgia Tech football game in New Orleans on Saturday were: Mr. and Mrs. Norman Hall, Mr. and Mrs. Al Landers and son, Ronald and Miss Ann Jenkins.

Mr. and Mrs. T. H. Brockman Sr., and Miss Lynne Hall spent the weekend in Laurel, Miss., visiting Mr. and Mrs. Ott Brockman and daughters.

Mr. and Mrs. Edward Carrio and daughter Deborah Ann were weekend guests of Mr. and Mrs. Roger Bordages.

Mr. and Mrs. Marion Bourgeois of New Orleans were weekend guests of Mr. Bourgeois' parents, Mr. and Mrs. Alfred Bourgeois.

Mr. and Mrs. James Woodcock and daughters, Elaine and Sandra have moved to Gulfport. Mrs. Woodcock's father, Mr. John Maz-

cial visit to New Orleans. Bob came over to the Coast with Gerald for one of our lovely October weekends.

Helen Means of New Orleans is vacationing with her father E. P. Kirkpatrick and Mrs. Kirkpatrick. At the end of the week she plans to meet friends in Mobile and they will drive up to the Smoky Mountains, so beautiful at this time of the year. Helen and her father, ardent fishermen have been out in the boat trying their luck. Many of their friends enjoyed the delicious buffet supper given by the Kirkpatricks while Helen was here.

Leaving for the Mississippi State Episcopal Women's Council which will meet for three days in Greenville, Miss., will be Mrs. Harold Weston, Mrs. N. L. Carter, Mrs. Boyd and Mrs. Lloyd Griffith.

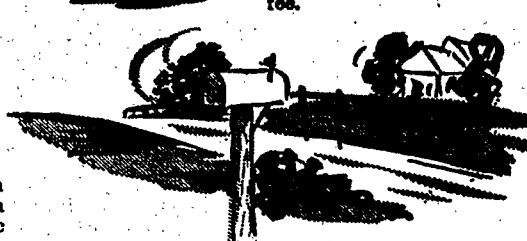
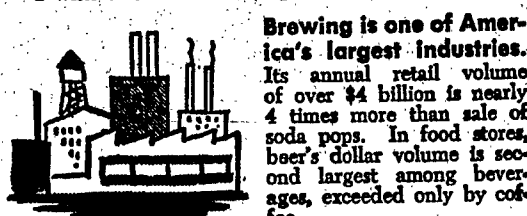
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It's true...



The Founding Fathers favored beer, among them Washington, Jefferson, Madison, William Penn and Patrick Henry. Washington had his own recipe for beer. Jefferson, Madison and Patrick Henry endorsed beer and brewing, while Jefferson said, "I wish to see this beverage become common."



It's true that beer carries a higher tax load in Mississippi than it does in any other state in the nation. Largely through increasing public acceptance of legally regulated beer as the beverage of moderation—beer has become the fifth largest taxpayer in the Magnolia State.

Rural road construction in Mississippi is aided by beer because the excise tax yields \$4 million of the \$5 million set aside each year for road construction.

Mississippi Division UNITED STATES BREWERS FOUNDATION
208 Addison Building • Jackson, Mississippi

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Pensacola, Fla.	3.55
Atlanta, Ga.	9.15
Washington D. C.	21.80
Memphis, Tenn.	8.30
N. O., La.	1.35
Houston, Tex.	8.55
Chicago, Ill.	16.30
Jackson, Miss.	4.05

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NEARING THE END—Work on the four-lane stretch of Highway 90, nears completion at Pass Christian. This is another link in the project to make the highway four lanes from Pascagoula to New Orleans.

arakis spent the weekend with the Woodcocks.

Mr. and Mrs. Jack Gardinia and children and Mrs. Leona Mitchell were weekend guests of Mr. and Mrs. A. B. Favre, Jr.

Mrs. Louis Collier and Misses Rita Mae and Evelyn Bertelare spent the weekend with Mr. and Mrs. Melvin Villere.

Happy Birthday to Patricia Villere, Roderic Henley, Dirk

Brenski and Bobbie Landers.

Mesdames A. B. Favre, Jr., and Melvin Villere, and their father, Mr. Ed Tucker motored to New Orleans Friday.

Mrs. H. K. Holderith spent last weekend at her home on Coleman Avenue.

Mr. and Mrs. Harold Zimmermann, Jr. and daughter were weekend guests of Mr. Zimmer-

mann's parents.

Mr. Carl Callihan spent the weekend at his home on Waveland Avenue.

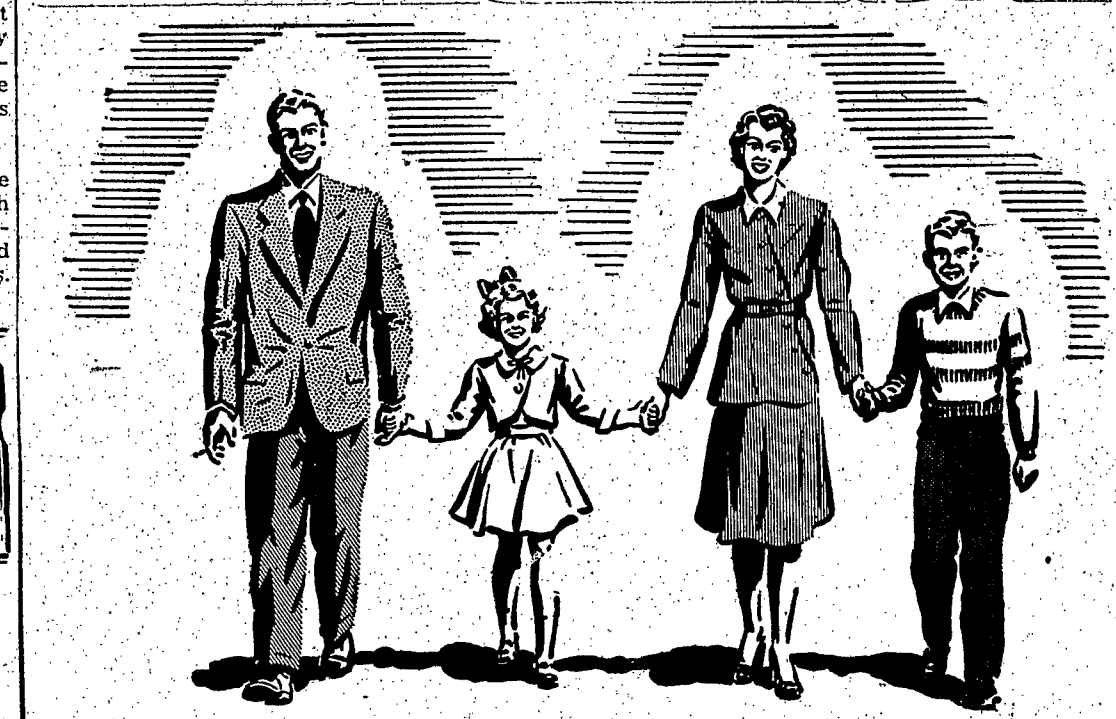
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Doctors say milk helps build strong young bodies, keeps energy high. Try our richer, better tasting milk daily.

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SPECIAL NOTICE
DR. WALTER C. RUSSO
OPTOMETRIST
Wishes to announce that his office hours for the examination of eyes will be
TUESDAY, THURSDAY & SATURDAY
9:30 a. m. - 4:30 p. m.
in the Hancock Bank Building, Bay St. Louis, Mississippi.
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Because of public demand, BLUE CROSS-BLUE SHIELD low-cost health care is available to individuals as well as groups. Open enrollments for individuals will be accepted during the month of October. Remember...

—if you work where less than 5 persons are employed
—or if you are self-employed
—or if you are unemployed

—and if you are under 65 years of age and in normal health...

then you can now join BLUE CROSS-BLUE SHIELD. If you work where more than four persons are employed, see your employer about forming a group.

Take advantage of this opportunity today... get the facts about non-profit BLUE CROSS-BLUE SHIELD.

There is only ONE BLUE CROSS-BLUE SHIELD

For the finest in health protection, there is nothing better than BLUE CROSS-BLUE SHIELD. You can now join the more than 44,000,000 Americans who are protected by BLUE CROSS and the more than 27,000,000 who are protected by BLUE SHIELD.



BLUE CROSS-BLUE SHIELD MISSISSIPPI HOSPITAL AND MEDICAL SERVICE
P O BOX 1043, JACKSON, MISSISSIPPI
Please send me—without cost or obligation—an APPLICATION for membership and FULL INFORMATION on hospital-surgical benefits provided by non-profit BLUE CROSS-BLUE SHIELD.

☐ Mrs. ☐ Mr. ☐ Miss _____ Name

Street R. F. D. Post Office

Town County State

Mail Coupon Or Contact Your
BLUE CROSS-BLUE SHIELD Representative
At The

King's Daughters & Sons Hospital

Carroll Ave. Bay St. Louis, Miss.
Mrs. Nelius Rhodes, Representative

CHANCERY SUMMO
THE STATE OF MISSISSIPPI
To Mrs. Susan Mayer, a n
dent of the State of M
whose present post-offic
City Park, Avenue, N
Orleans, Louisiana.

C. Harris, a non-resi
the State of Mississippi,
present post-office ad
do General Electric Sup
poration, 1221 Bienville
New Orleans 19, Louisia
E. Blackman, a non-res
the State of Mississippi
present post-office ad
unknown after diligen
and inquiry.

C. W. Corr, a non-res
the State of Mississippi
present post-office ad
1626 St. Mary Street, I
ans, Louisiana.
Betty J. Grogan, a non-
the State of Mississippi
present post-office ad
unknown after diligen
and inquiry.

You are summoned to
before the Chancery Cou
county of Hancock, in a
in the FOURTH Monday
after A. D. 1953 to deli
No. 6587 in said Cour
mez Favre.

The same being a suit to
to Alter Map or Plat of l
the Subdivision, First W
Bay St. Louis, Miss.
herein you are a defend
This 23rd day of Septe
1953.
SEAL) A. C. MI
Chancery
Marjorie M. Mitchell, D.
[2]54tpd.

CHANCERY SUMMO
THE STATE OF MISSISSIPPI
To ROBERT SACRE, a
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office is, 244 West 22n
New York City, New Y
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the Fourth Monday of
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herein you are a defend
This 28th day of Septe
1953.
SEAL) A. C. MI
Chancery
Marjorie M. Mitchell
[2]4tpd.

CHANCERY SUMMO
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a defendant.
This 22nd day of Sept
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SEAL) A. C. MI
Chancery
Marjorie M. Mitche
[5]4tpd.

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This 22nd day of Sept
1953.
SEAL) A. C. MI
Chancery
Marjorie M. Mitche
[5]4tpd.

CHANCERY SUMMONS

THE STATE OF MISSISSIPPI
To Mrs. Susan Mayer, a non-resident of the State of Mississippi, whose present post-office address is 1156 City Park, Avenue, New Orleans, Louisiana.

C. C. Harris, a non-resident of the State of Mississippi, whose present post-office address is 1156 City Park, Avenue, New Orleans, Louisiana.

E. E. Blackman, a non-resident of the State of Mississippi, whose present post-office address is 1156 City Park, Avenue, New Orleans, Louisiana.

C. W. Carr, a non-resident of the State of Mississippi, whose present post-office address is 1156 City Park, Avenue, New Orleans, Louisiana.

Completion at Pass Christian, Mississippi, from Pascagoula to New Orleans.

Carl Callahan spent the weekend at his home on Waveland.

Pat Burke, former student of Stanislaus was visiting the Bay last weekend.

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CHANCERY SUMMONS

THE STATE OF MISSISSIPPI
To Phillip Stone, if alive, and if dead, his unknown heirs at law or devisees; and

L. E. Oldham, if alive, and if dead, his unknown heirs at law or devisees; and

Any and all other persons having or claiming any legal or equitable interest in and to the following described property, to-wit:

Lots 1, 2, 3, 4, and 5, Square 14, of the Plat of the Bay St. Louis Land & Improvement Co.'s Subv. of Blocks 1 to 32, inc., and that part of Blks. 33, 34, 35, 47 and 53 lying within the Mary Parish claim as shown hereon; all Blks. 36 to 48, inc. Lot 1 of 50, all 52, 54 to 59, inc., 61, 62, Lots 1, 2 and 3 of 63, 1 and 2 of 64, 1 and 3 of 65, all 66, 67, 68, Lots 3 and 4 of 69; all 74 to 81 inc. Lot 1 of 82, Lot 2 of 84, and all 85 of the plat of the Bay St. Louis Land & Improvement Co.'s First Addition to City of Bay St. Louis and Waveland, Miss., filed in the office of the Clerk of the Chancery Court of Hancock County, Miss., on April 24, 1897.

You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the Fourth Monday of October, A. D. 1953, to defend the suit No. 6594 in said Court of Walter J. D. Bott.

The same being a suit to quiet and confirm complaint, title to said land above described wherein you are a defendant.

This 28th day of September, A. D. 1953.

A. C. MITCHELL, Chancery Clerk.
By: Marjorie M. Mitchell, D. C. 10/24tp.

CHANCERY SUMMONS

THE STATE OF MISSISSIPPI
To ROBERT SACRE, a non-resident of Mississippi, whose present post-office address is 244 West 22nd Street, New York City, New York.

You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the Fourth Monday of October, A. D. 1953, to defend the suit No. 6592 in said Court of Gladys Sacre, wherein you are a defendant.

This 28th day of September, A. D. 1953.

A. C. MITCHELL, Chancery Clerk.
By: Marjorie M. Mitchell, D. C. 10/24tp.

CHANCERY SUMMONS

THE STATE OF MISSISSIPPI
To CHARLIE PATTERSON, whose address is unknown after diligent search and inquiry and who is believed to be a non-resident of the State of Mississippi.

You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the Fourth Monday of October, A. D. 1953, to defend the suit No. 6585 in said Court of Harriette Williams Patterson, wherein you are a defendant.

This 22nd day of September, A. D. 1953.

A. C. MITCHELL, Chancery Clerk.
By: Marjorie M. Mitchell, D. C. 10/24tp.

CHANCERY SUMMONS

THE STATE OF MISSISSIPPI
To PAUL EVANS MALONEY, is a non-resident of the State of Mississippi, with his last known post office an street address being 5916 Moss Street, New Orleans, Louisiana.

You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the Fourth Monday of October, A. D. 1953, to defend the suit No. 6595 in said Court of W. C. Bennett Maloney, wherein you are a defendant.

This 28th day of September, A. D. 1953.

A. C. MITCHELL, Chancery Clerk.
By: Marjorie M. Mitchell, D. C. 10/24tp.

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Mrs. Kidd

Heads Armistice Day Committee

Mrs. Lucien Kidd was named chairman of the American Legion's Women's Auxiliary committee to make plans for an Armistice Day program on Nov. 11.

Mrs. Leroy Luke, the membership chairman, told the Auxiliary meeting that every effort is being made to meet the quota by Nov. 11. She asked all interested in joining contact her.

A jackpot will be started at the next meeting.

Plans were completed for the Annual Harvest Ball to be held Oct. 24. A queen was selected at the last meeting - but it was by secret ballot, and no one will know the identity of the queen until the night of the ball.

Proceeds of the ball will be used for the veterans gift shop project.

Coast Participates In N. O. FETE

Representatives from Bay St. Louis participated in the celebration commemorating the Louisiana Purchase being held in New Orleans last night.

The Gulf Coast Area, which was at one time part of Louisiana, was represented by a pageant in which the Misses Hospitality and other beauties from the coast cities performed.

Irma Joan Lee and Jerry Martin, together with Acting Mayor Cyril Glover formed the group from this city.

Miss Hospitality, Edna Khayat of Moss Point, was introduced to Sesqui-centennial visitors as were the mayors. The Hospitality queens wore formal gowns and ribbons displaying the names of their home cities. Other girls chosen for the pageant carried the right flags under which Biloxi has served since it founding.

Also participating in the show were some 35 or 40 members of the Keesler Air Force Base male chorus.

Dr. Hudgins Addresses Baptists

The theme "Fishers of Men" highlighted the banquet held by the newly elected organization leaders of the First Baptist Church Thursday evening.

Dr. Douglas Hudgins, pastor of the First Baptist Church of Jackson was guest speaker for the occasion. His talk on "Fishers of Men" was the keynote around which the program and decorations for the annual gathering were built.

The banquet, said the Reverend Schuyler Batson, was for the purpose of "challenging the newly elected leaders."

Reports were made and goals set for the church groups during the evening.

Special music was provided by Mr. and Mrs. Carroll Lowe, in charge of music for the church.

Heber Ladner To Speak

Residents of Bay St. Louis will hear one of the leading political figures of the state Oct. 29, when Heber Ladner, Secretary of State, will speak at a general meeting of the League of Women Voters.

Mr. Ladner's topic will be "Registration," a subject of particularly timely interest at this moment since Bay St. Louis is preparing new registration rolls.

The meeting will be held at the Bay-Waveland Yacht Club and the public is invited. Mr. Ladner will speak at 8 p. m.

FINANCIAL STATEMENT OF THE MERCHANTS BANK & TRUST COMPANY BAY ST. LOUIS, MISS

AS OF THE CLOSE OF BUSINESS SEPTEMBER 30TH, 1953

ASSETS

Loans and Discounts \$783,624.32
Overdrafts 303.70
Sinking House and Fixtures 49,992.51
Furniture & Fixtures 18,717.21
Other Real Estate 68,679.72
U. S. Government Bonds 260,000.00
State, County, and Municipal Bond 536,518.75
Cash and Hand and Due from Banks 473,154.38
Other Assets 1,269,473.13
1,525.39
2,124,034.54

LIABILITIES

Capital Stock 35,000.00
Surplus Earned 96,000.00
Undivided Profits 18,168.00
Deposits 1,974,865.64
2,124,034.54

OFFICERS

Emilio Cue, President
W. J. Gex, Jr., Executive Vice President
Joe B. Burrow, Cashier
Wm. Robert Johnson, Jr., Ass't. Cashier

DIRECTORS

Emilio Cue, Chairman of Board
W. J. Gex, Jr.
Ethel H. Gex
Dr. M. J. Wolfe
Mr. H. Eldredge
Robert L. Camors
Joe B. Burrow

THE TEEN TATTLER

by Patsy Shadoin

Stanislaus Rockchaws lost its fourth of the season last Friday night to Picanine, but many of the local fans were on hand to see the game. Some of those present were: Connie Rupert, Joanne Crasto, Diane and Julie Blanchard, Helen and Janet Genin, Pat Horlock, Patsy Favre, Jeanelle Mitchell, Ann Pratter, Kinto Kergosier, Harold Johnson, Russell Mitchell, Hal Howell, Albert Saudier, Gaydell Cue, Grace Cursi, "Mo" Mitchell, Jimmy Money, Gary Gilmore, David Treutel, Andy Lott, Larry Ladner, Ted Perry, Donald Levy, Mug Blanchard, Pam Crasto, Elodie Brechel, Doodie Scafield, Sheila Heltzman, Dorothy Laroux, Ann Hubbard, Dated Loup, "Pokey" Poolson.

Stanislaus boarders went in chartered buses. The band, drum majorettes, Jeanette Monti, Bonnie Rapier and cheer leaders, "Humphrey" Kersanac, Gus Aime, Jimmy Lapoint, Dolly Rose Morgan, Mary Rose LaBuzza and Frankie Hewes were also present.

After an exciting game Bay Hi Tigers finally lost to Perkinson, last Friday night. The Bay High cheerleaders weren't quiet during one minute of the game and after the half the spectators were really sitting on the edge of their seats.

HERE AND THERE

"Humphrey" Kersanac, Leonard Benvenutti and Max Haas were among those initiated into the Knights of Columbus in Biloxi Sunday.

B. A. G. Sorority had a house-party at Cynthia Church's home in Pass Christian last weekend. Also having houseparties were T. S. and D. O. P. at Holiday Shores. Some of the girls over for the party were Cynthia Church, Jane Pugh, Bettye LaPayre, Connie Weston, Lynn Nalty, Mary Folse, Bee Bee Viguri, Airey Saussy, Sister and Buon Roth, Jane Wynn, Sugar and 3ou Hillery.

Larry Scharf is certainly doing well at Northwestern University. Landing a job on WNOR Radio Station, Larry is one of the eight in the continuity staff. Larry will be writing "Famous Firsts" and

Northwestern Review" a weekly review of campus news. Larry pledged Phi Epsilon Pi.

Home from college this weekend were Buck Parker, Donald Levy, David Treutel from Tulane, Bill McDonald, Jimmy and Gary Gilmore, Billy and Bobby Clapp and June Breath from Southern; Penny Cole, Roland Soldine, Ole Miss; Robert Miller S. L. I. Billy James and Leonard Benvenutti, Poplarville.

Gerald Kimble, '52 graduate of Saint Stanislaus College now a student of Loyola University lent his musical talents to the Stanislaus band Saturday night.

A dance was enjoyed by the teen-agers in the Stanislaus gym Saturday night. The dance was held by the Confraternity in the honor of the Enthronement of the Sacred Heart.

Theodore Thomas celebrated a birthday Sunday at a small informal gathering.

Nancy Gray was hostess to a group of her friends on the 11th, which was her tenth birthday.

Pat Burke, former student of Stanislaus was visiting the Bay last weekend. Pat attends Tulane and is a member of Delta Sigma Phi fraternity.

"Pokey" Poolson will be the guest of Mr. and Mrs. M. A. Camel in New Orleans this weekend. While there she will attend the Ole Miss Tulane Game.

Dianne Seuzeneau attended the

A. J. JOYNER, D. V. M.
New Office and Clinic
Count House Road,
Mississippi City
Complete Small Animal
Service
Phone 3268 - Gulfport

NO DOWN PAYMENT
Up To 36 Months
To Pay
ADD THAT PORCH, GARAGE OR EXTRA
BEDROOM - NEW PORCH OR PAINT JOB
OR ANY OTHER ALTERATION ...
SO EASY !!

R. F. "Dick" Mestayer
LUMBER CO.
WAVELAND AVE.
At Railroad PHONE 1167

NEW ARRIVALS
GEORGEOUS
FALL

Coats
Suits
Dresses

and are now on display for your approval and selection.

ROSENBLUMS

Union & Hancock

PHONE 116

PHONE 116

PHONE 116

PHONE 116

PHONE 116

Tulane-Georgia Tech game with John Weston last weekend.

The chosen girls who will hold the coveted honor of Homecoming queen for S. S. C. and maids are: Mary Ann "Mug" Blanchard, Queen and Elodie Brechel, Pam Crasto, Alice Scafield and Kinta Kergosier, maids. The lucky girls were chosen by the Stanislaus Rockchaw football team. The Homecoming game will be Oct. 29 with Reserve.

Honorine Damborino of Bay St. Louis and Joan Benigno of Pass Christian, students at Mississippi-Southern College were chosen Southern Belles.

The S. J. A. Senior Class officers for the coming year are: Frankie Hewes, president; Checky Morales, vice-president; Shirley Burleigh.

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PHONE 116

PHONE 116

PHONE 116

PHONE 116

PHONE 116

BROWN'S

SPORTING GOODS

Offers You The Most

Complete Line In

South Mississippi

PISTOLS - AUTOMATICS & REVOLVERS

EVERYTHING FOR THE HUNTSMAN

AND FISHERMAN

BROWN'S SPORTING GOODS

13 ST. & 20TH AVE. GULFPORT

"CLOSE TO HOME WITH A COMPLETE LINE"

ALL-CHANNEL TV

first DEMORAN time at

New PHILCO for '54 from

As Low As

\$179.95

Including Federal Tax and Warranty

Engineered by PHILCO

To Outperform Any

Set Near it in Price!

Wherever UHF stations are on

the air, Philco All-Channel

television is the sensation of

the industry. In addition to

finest performance now, it

insures full coverage for the

future. New 1954 Philco models

are now here—come in for

a demonstration and see for

yourself picture performance

that is the talk of the town.



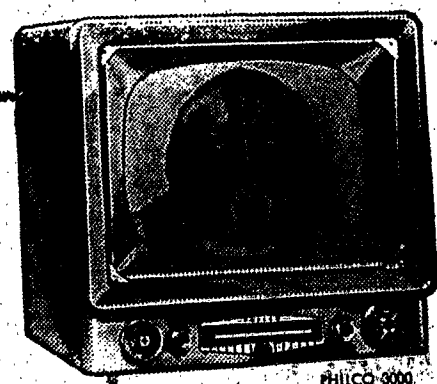
Just out—the Philco 4100. It's yours for 1954 at the lowest price ever for an all-channel 21-inch Philco console.

\$299.95 without OHF

Including Federal Tax and Warranty

28⁵⁵ DOWN

On Our Easy Terms!



DEMORAN'S APPLIANCES

UNION & HANCOCK

PHONE 116

Miss Deuchert Is Wed To

Jimmy McDonald

Miss Winifred Deuchert, daughter of Mr. and Mrs. Charles A. Deuchert of New Orleans, was married Saturday to Lt. James C. McDonald, son of Mr. and Mrs. C. C. McDonald of Bay St. Louis.

The wedding was held at 7 p. m. at the Munholland Memorial Methodist Church in Metairie, with Rev. Dana Dawson officiating.

Bridesmaids were Misses Geraldine Occhipinti and Mary Kirtrell. Matron of honor was Mrs. M. B. Dodge, whose daughter, Cindy, was flower girl.

David M. McDonald was best man. Groomsman were C. C. McDonald, Jr., and Fred S. McDonald. Ushers were J. A. Evans, Jr., and M. B. Dodge.

The bride wore a gown of candlelight satin made with a tight-fitting basque and full skirt with a short train, a Juliet cap of satin held the fingertip veil in place. She carried a bouquet of cymbidium orchids.

The bridesmaids' dresses were a pale green taffeta.

The reception was held in the community hall of the church. The receiving line was in front of tall baskets of glads and ferns. The three-tiered bride's cake was decorated in roses.

The couple left on a wedding trip to Florida and will report to Hunter Air Force Base in Savannah, Ga., in early November. Lt. McDonald just completed a tour of duty in the far East.

Circle One To Meet

Circle Number One of the Methodist Church will meet Tuesday afternoon at 3 p. m. at the home of Mrs. J. A. Evans, who is hostess for this month's gathering.

It was also announced that Sunday will be Laymen's Day at the Methodist Church. Dr. J. A. Evans will be in charge of the program. Mr. Mabry of Wiggins will be guest speaker.

Mrs. J. F. Campbell Is Dead

Funeral services were held Wednesday for Mrs. J. F. Campbell of Jackson, who died Tuesday.

Mrs. Campbell was a former resident of the coast. Her husband, the Reverend J. F. Campbell, was district superintendent of the Lakeshore district.

Mrs. Campbell's niece, Mrs. C. Schultz, is a resident of Bay St. Louis.

Library Adds \$40 In Donations

The Hancock County library added \$40 to its funds this past week.

Donations received were from Dr. and Mrs. W. P. Henderson who gave \$25 on pledge, Mrs. Kimbrell who gave ten dollars and a group of five little girls who gave one dollar each and asked to remain anonymous.

Traffic Deaths Are Down

According to Col. T. B. Birdsong, Commissioner of Public Safety, based on incomplete reports received by the Accident Records Bureau of the Highway Patrol, a sharp decline in traffic deaths on Mississippi streets and highways was shown for the month of September, compared to the same month last year.

However, 42 persons were killed during September, compared to 89 killed last September, on Mississippi streets and highways.

At least 27 lives were saved, despite the tremendous increase in motor vehicle registrations and miles traveled.

Col. Birdsong stated, "We are by no means pleased with the terrible number of 42 persons needlessly killed in September; however, we are happy to report this large decrease. We again say this caution was brought about by the many Public Information Programs of all kinds, namely, the Press, Radio, TV, Outdoor Advertising, Motion Pictures, the hard work of all law enforcement agencies, including our Patrolmen, and the extensive use of Radar to reduce speed; and also the cooperation of the motorists themselves."

Highway Patrol Clarifies Law

When a driver makes a turn from a direct course on any highway or street, an appropriate signal must be given, either by means of the hand and arm or by a signal lamp or device.

On passenger cars, directional signals are approved, but not required. In other words, the hand signals will suffice.

On trucks or buses, where the arm or hand signal can be seen from either direction, the hand signals will meet requirements. On trucks or buses where either the vehicle or the load is too wide for a hand signal to be seen from either direction, then the signals must be given by a directional light or device.

Colonel Birdsong states he hopes this information will clear up the matter of directional signals for vehicles in Mississippi.

Waldo Otis In Show

Waldo Otis, who entered his first horse show at Piquette recently, participated in his past week in the St. Ma tin show in New Orleans.

The nine-year-old Bay St. Louis young colt, son of the Lazy Y Stallion.

Buyers' Mart

If the world were divided into two camps made up of those who like French fried potatoes and those who don't, probably one tent would suffice for the "don'ts."

This is, for the people who do like French fries.

The S. E. Mercadal Grocery Store is now carrying a product called Brennan's Pre-Prepared Potatoes. You may have already tried these ready-to-try potatoes if you've eaten out lately, because they have been available here in wholesale quantities for some time.

Mercadal's is the first store to have the individual package sales for the simple reason that Mr. Mercadal is the gent for Brennan's here.

The company feels it must assure the customer a fresh package of potatoes and thus will place the potatoes on sale only where the product is assured of a quick turnover.

Mr. Mercadal brings in a fresh supply of pre-prepared potatoes twice a week from New Orleans. The package contains five servings of fresh-not-frozen French fries. Each package sells for 27 cents. The potatoes must be kept refrigerated and it is not recommended that they be kept uncooked for more than five days after you purchase.

The approximate two-and-a-half pound package contains slices of potatoes of a two inch thickness. (If you've ever tried to cut neat, uniform slices of fresh fries, you know what a job it is, even with some of the gadgets on the market.)

A preservative coats each generous slice of potato and directions on the package say it is best to dip the French fries in cold water or cook thoroughly before serving.

It goes without saying that French fries should be dipped in cold water and cooked thoroughly under any circumstances.

A package of these prepared potatoes tucked away in your refrigerator against the time when you must put together a quick meal or provide fast hamburger-type refreshments for company is smart buying.

Mercadal's phone is 9126. The store delivers in the area roughly bounded by Felicite Street, Dunbar and the North Beach road. Or a short ride will take you to 1215 Dunbar, where Mercadal's and the French fries dwell.



Irma Joan Lee Is Engaged

Mr. and Mrs. L. L. Lee of this city announced this week the engagement of their daughter, Irma Joan, to Johnny B. Levens, Jr., son of Mr. and Mrs. J. B. Levens of Gulfport.

The bride to be is Miss Hospitality for Hancock County. She is a graduate of Bay High.

Mr. Levens returned recently from Army Service in Korea. The wedding will take place in November at the First Baptist Church here.

Shelby Carona Is Wed Here

Shelby Jean Carona, now of Pascagoula but formerly of Bay St. Louis, was married Sunday to Billy Miller of Ocean Springs at the Baptist Church on Felicite St.

Her attendants were her aunt and uncle, Chester Schultz and Mrs. Cecil Parker of Pascagoula. Brother L. C. Cuevas of Piquette performed the ceremony; Mrs. Cuevas played the wedding march.

She was given in marriage by her step-father, Wallace Spicer of Pascagoula.

The reception, featuring a three-tiered cake, was held at the home of Mr. and Mrs. Chester Schultz. The couple will live in Houston, Texas.

Nancy Wood, George Moise Are Married

The wedding of Nancy Temple Wood of New Orleans, daughter of Mr. and Mrs. Orvis Stafford Wood of Mississippi City and George Ernest Moise, son of Mr. Stafford Everett Moise and the late Mrs. Ernestine Neuhards Moise, took place October 10 at St. Mark's Episcopal Church in Mississippi City.

For the early evening ceremony, the bride, given in marriage by her father, wore a gown of candlelight silk organza. The bodice was horizontally tucked and joined to a yoke of silk illusion by a band of re-embroidered Alencon lace. The gown had long tight-fitting sleeves, a bouffant skirt and a chapel length train. The bride's veil of illusion was held in place by a lace cap. Her bouquet was of cream colored rose buds.

The bride's only attendant was Virginia Seal of this city. Her gown was champagne colored tulle and satin, featuring a bouffant skirt and a pouf of satin at the side. Miss Seal wore a wreath of heat in her hair and carried a bouquet of bronze roses and wheat.

Best man was Stanford Everett Moise, Jr., of Gulfport, brother of the bridegroom.

The church was decorated for the ceremony with lighted tapers and bronze colored pompom chrysanthemums.

A reception was held at the Wood home following the ceremony. Mrs. Wood chose for the occasion a gown of old rose colored lace and chiffon embroidered with iridescent sequins. She wore a matching hat and a corsage of

brown orchids. Mrs. Stanford Moise assisted in receiving, wearing a gown of midnight blue lace with a matching hat. Her corsage was of roses.

The couple is honeymooning at Point Clear, Ala., after which they will be at home at 107 Long Ave. in Pass Christian.

The bride was graduated from the University of Mississippi School of Law. She was president of Kappa Kappa Gamma Sorority, editor of the Mississippi Law Journal, elected to Mordecai Board and a Campus Favorite.

Mr. Moise was graduated from the University of Mississippi School of Law also. He was president of Kappa Alpha Order, a member of Phi Alpha Delta legal fraternity. He served with the U. S. Army during World War II.

Out of town guests at the wedding were Mr. and Mrs. Maurice Simonin; Mr. and Mrs. F. J. Airey; Mr. and Mrs. William Monroe; Mr. Le F. Wagner, Jr., New Orleans; Mrs. A. A. Moore of Crosby; Miss Henrietta C. Threlton of Birmingham, Ala.; Mr. and Mrs. Samuel C. Threlton of Attanta, Ga.; Mr. and Mrs. C. Threlton of Jackson; Mr. and Mrs. W. E. Moise and Mrs. R. Moise of Poplarville; Mr. and Mrs. J. M. Moise and Mr. and Mrs. J. M. Moise, III, of Memphis, Tenn.

And, speaking munity is St. Stan- ing program to ma- But whatever support the Chambe- now conducting its per cent. The Chamber brings tourists. An- to the outside work- Every time the der... or partici- County, and bringi-

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Waldo Otis In Show

Waldo Otis, who entered his first horse show at Piquette recently, participated in his past week in the St. Ma tin show in New Orleans.

The nine-year-old Bay St. Louis young colt, son of the Lazy Y Stallion.

Hillyear Receives Spanish Award

Haywood H. Hillyear, III, son of Mr. and Mrs. Haywood H. Hillyear, Jr., 244 West Beach Boulevard, Pass Christian, was recently awarded a prize for excellence in first year Spanish at Junior Prize Day Exercises held at The Hill School in Pottstown, Pa.

Haywood, a senior who entered The Hill in the fall of 1952, is a member of the Yacht Club and one of the school's football team.

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Progresses with The Sea Coast Echo in using its New Plastic Engraver to show Picture of Bay High School

Where Coast Electric's Owners Will Again Hold Their Annual Meeting Saturday, November 14th.

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THE SEA COAST ECHO

CONSTRUCTIVE FORCE IN THE COMMUNITY

Sixty-second Year of Publication
Published by the Bay Publishing Corporation
Bay St. Louis, Mississippi
Stan Opatowsky, Editor

Mel Opatowsky, Associate Editor

Official Journal Hancock County

Subscription Terms, \$2.00 Per Annum

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Help Yourself

It's hard to fathom a man who refuses to help himself. But we have 'em. Perhaps it's because of misunderstanding.

But, whatever it is, there's no reason why a business should not support the Chamber of Commerce. The Hancock County chamber is now conducting its membership drive, and support should be 100 per cent.

The Chamber of Commerce brings business to its balcony. It brings tourists. And it brings good will. It is the voice of the county to the outside world in general, and the prospective visitors in particular.

Every time the chamber answers a letter... or sends out a folder... or participates in a promotion... it is advertising Hancock County, and bringing business to Hancock County.

None More Worthy

And, speaking of support, perhaps the greatest asset of this community is St. Stanislaus College. It has launched a \$300,000 building program to mark its 100th anniversary.

This fine school is a source of pride to Bay St. Louis. It has grown steadily and it must continue to grow. No such private or parochial school can operate without financial help from its friends. The time to help St. Stanislaus is now. It deserves a "happy birthday" and your remembrance will help young boys for generations to come.

They Need Help

On the subject of schools, the Mississippi legislature goes into special session next month. The problem is the financing of public schools.

The representatives of the people should head for Jackson with the understanding that the problem must be solved. For too many years the public schools have been forced to struggle in poverty while money is channeled into a million other uses.

Perhaps this special session of the legislature will do something concrete. If the children of the nation cannot be educated properly, then all planning for the future is folly.

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LETTERS TO THE EDITOR

The Editor
Sea Coast Echo
Sir:

In reply to your editorial in last week's Echo, the League of Women Voters is conversant with the techniques of "recessed" meetings, filibusters and outstiffing the public. Their letter to the president of the Board of Supervisors was not to protest that they had been misled, or outfoxed. It was simply to point the fact that they knew they had been.

Yours truly,
Ardaline K. Samuel,

11 From Bay Join K. of C.

Forty-three members of the Peter Le Duc Council of Knights of Columbus and 11 candidates met at the K. C. Hall in Bay St. Louis on proceeded by "motorecade" to Biloxi, Miss.

The 11 candidates from Bay St. Louis, with candidates from the other cities were initiated into the 1st, 2nd and 3rd degrees, Knights of Columbus.

State Deputy John Smith of Natchez and District Deputy, J. T. McCabe of Bay St. Louis attended.

The candidates from Bay St. Louis were: Charles F. Gottschalk, Paul F. Loup, Edward D. Murtagh, Jr., George L. Seuzeneau, Sr., James W. Straughann, Ed. Brignas, Jr., Joseph J. Kersanac, Leonard L. Benvenuti, C. J. Piazza, Mack Haas, Ellis Cuevas.

ANNOUNCE BIRTH

Mr. and Mrs. Allen Joseph Baudry, nee Jile Elliott, announce the arrival of a daughter, born Friday, October 9th at Hotel Dieu in New Orleans. Mrs. Baudry is the daughter of Mr. and Mrs. L. S. Elliott of Bay St. Louis.

City Echoes

—Mr. and Mrs. L. S. Elliott and Mr. and Mrs. Russell Elliott, son and daughter, Patsy, motored to New Orleans to attend the baptism of Edward A. Haggerty II, and Mary Bridget Haggerty, twins of Mr. and Mrs. Dan B. Haggerty, nee June Elliott, Sunday at St. Theresa's Catholic Church. Godparents were Mrs. Jake Haney, Jr. and Mr. Luke S. Elliott and Mrs. Jack J. Granen and Mrs. Jake Haney, Jr.

—Mr. and Mrs. Louis Worman had as their dinner guests Sunday, Mr. and Mrs. Leroy Weber of Pascagoula.

BAY ST. LOUIS BOY IS FLYING HIGH NOW

by ANN ORLEANS

The telephone rang. C. D. Blair answered. "Have you read your Time magazine this week?" an eager voice said.

"No, I've just come in on the computer's train from New Orleans but I can see it on the table with today's mail. Why?"

"Clay, Jr., gets special mention in a letter from the publisher."

"Well, I wondered if he would make that page," the proud but modest father commented. "I'd better read it to his mother right away."

This is what he read. "The Washington Bureau holds the Time speed record. Members of the bureau covered 46,571 air miles this year and two staffers traveled faster than sound."

Speed dash was done by Bureau Reporter Clay Blair over Eglin Air Force Base, Florida, each riding in a Lockheed F-94C. At 40,000 ft., the pilots went into a power drive. They broke through the sonic barrier, then pulled out of the dive at 20,000 ft. and 5 1/2 Gs."

What was Marie Louise Blair's reaction?

"Oh! Get him on long distance right away. I want to tell him to stay on the ground." He had not told his wife or his mother and father one word about this special assignment.

Clay Blair, Jr., was born in Virginia 28 years ago and had a number of these years were spent in Bay St. Louis. He attended St. Stanislaus for two years. He was on the honor roll two years and president of his class for one year.

When his parents were located in Washington, D. C., he went to school there. On the return of the family to Bay St. Louis, he entered Tulane University's School of Journalism.

In his freshman year he won the prize for the best short story of the year, published in The Urchin, a Tulane magazine.

In New York, he attended the night classes of the Columbia University School of Journalism and worked during the day for Time.

First as copy-boy and subsequently in various office positions. His record in his work for TIME, his good military service, his writing ability which even produced a play, were among the reasons why he was picked as one of five promising young men chosen from universities and newspapers who were to be schooled in a special Time trainee program. This work took him to Los Angeles, Seattle and New York. Today, he is a military correspondent in the Pentagon Office, Washington, D. C.

Clay was married three years ago to Agnes Kemp Devereaux of Washington. She is a niece of the famous Col. James Devereaux, hero of Wake Island. Her family is related to the Devereaux, O'Reilly and Parker families of New Orleans. Clay and Agnes have two children, Marie Louise and Clay Blair, III.

Just about half way between his home in Washington, D. C., and his parents' home in Bay St. Louis, is the home of his only sister, Mrs. W. B. Macmillan, who was Jane Blair, who lives in Cleveland, Tenn.

In addition to his work for Time, he is the author of a half dozen excellent signed stories published by LIFE magazine.

One very important story was about the atomic submarine. Another was "Robinson Crusoe or Schin-Do," the story of a flier who was shot down over the Pacific during World War II and his subsequent experiences on an uncharted island. This story was republished by Reader's Digest.

His most recent Life story was "Too Many Chiefs Share Too Few Tepees in Washington" appeared Aug. 24.

Clay does not have too much time for his hobbies.

in Bay St. Louis, the original Blair brothers, helped to build stage and took part in plays. Today, he is a water skier, a sking on the Potomac at Rehoboth Beach, the summer. Next, Clay and his family vacation in Bay St. Louis. You see a new side of him will know who he is.

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Hollywood BREAD
LORE NELSON appearing in "FRANCIS GOES TO WREST POINT" a Universal-International Picture
NO FATS ADDED
BAKED WITHOUT SHORTENING
Bakers of Bond Bread
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OIL PROGRESS

"Oil Progress Week" is being observed across the nation in recognition of the accomplishments of the oil industry since the first wells "blew in" at the turn of the century.

Compounding experience, constant improving of equipment, adoption of scientific methods and techniques, expansion of markets, and the indispensable, driving force of individual initiative have placed the oil industry beside the other major industries on the "first team" of the nation's economy.

GULF is proud of the part it has played in growth of the oil industry's importance to our country's economy and security.

Here in Mississippi, GULF has been a partner to the state's amazing economic progress since 1917. GULF, discoverer of eleven Mississippi oil and gas fields, produces and handles approximately one-fifth of the state's crude oil.

GULF has spent \$109 million to date in its Mississippi operations. Millions more are being added annually through GULF's expenditures for taxes, payrolls, supply purchases and payments of rentals and royalties to Mississippi landowners.

Mississippi and the nation will continue to reap important benefits as GULF and other members of the progressive oil industry go forward in their efforts to find, produce and market petroleum and its products.

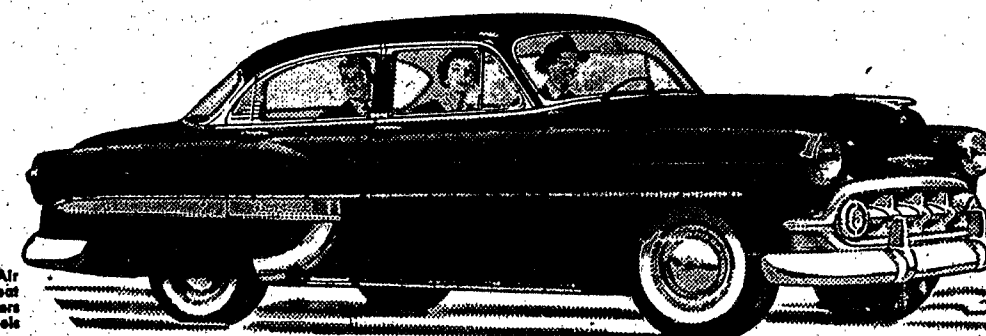
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GULF REFINING COMPANY
Pioneering in the Sound Development of Mississippi's Oil and Gas Resources

Here's something to think about before buying any car!...

CHEVROLET ADVANTAGES are the Greatest



CHEVROLET PRICES are the Lowest of any line in its field!

Chevrolet—and only Chevrolet—brings you so many features of highest-priced cars at the lowest prices and with such outstanding gasoline economy!

You'll know that Chevrolet gives you more for your money the minute you see it, drive it, and check its many exclusive features. It's these features that give the extra style and

beauty—extra performance and dependability—extra driving ease, riding ease and safety—which are causing more people to buy Chevrolets than any other car again this year.

And remember, Chevrolet is America's lowest-priced large-selling car, and saves you money on gas and oil as well. Come in... see and drive this finer car... and place your order now!



MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR!

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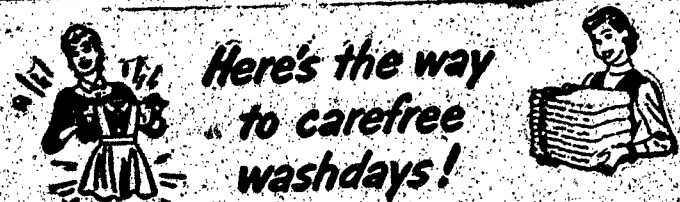
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BAY ST. LOUIS, MISS.

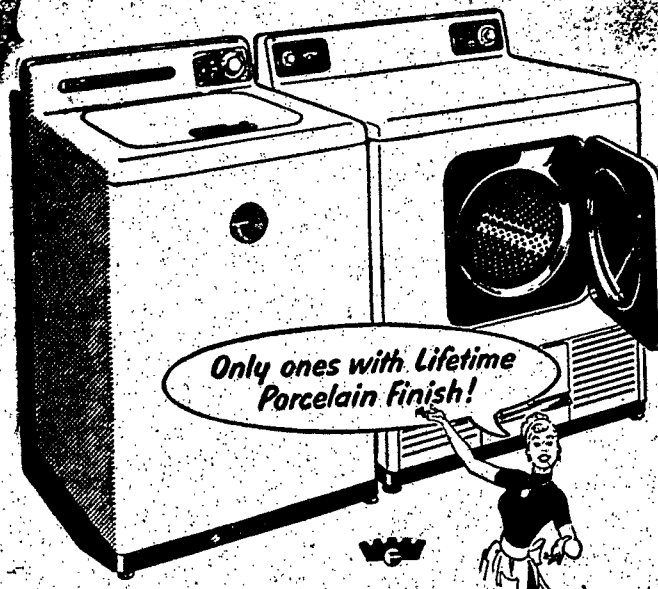
102 SOUTH BEACH

Mrs. Charles Lozano is spending the week in New Orleans. She plans to return to the city Wednesday.

WHEN YOU HAVE SOMETHING TO SELL OR RENT, ADVERTISE IT IN THE CLASSIFIED COLUMNS OF THE SEA COAST ECHO



FRIGIDAIRE Porcelain Pair



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Frigidaire's Live Water Action gets the "deep-down" dirt ordinary washing action can't touch. And clothes are in hot water all the time, not half-in, half-out. New Float-over rinsing action, Rapidry Spin, needs no bolting down. SAFE and THOROUGH for all clothes—even new Miracle Fabrics.

Now dry clothes anywhere in your house, any time, without filling the room with sticky lint or steamy moisture. Dry them fluffy-soft and sweet-smelling. Needs no plumbing or vents. Check these features! Automatic temperature control, automatic Timing Control, Signal-Light, Interior Ozone Lamp.

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JOHNSON SHAW AND J. A. ORR Announce the Opening of Bay St. Louis' And Hancock County's Only Machine Shop

Located in Gilmore's Garage, the new machine shop will be managed by Mr. Orr who is shown here with Mr. Shaw working on the lathe.



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Fabricating Structural Steel
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General Machine Shop Works, including All Classes of Welding

Machine Repairs
Gilmore's Garage

ULMAN AND DUNBAR

Bay High News

Mrs. Green's Fifth grade class has just completed a unit in Geography on the New England states. The students have been especially interested in the new books of maps they have been working on.

The class elected officers last week for their Golden Rule Club. Emmett Normand was chosen president, Vidalia Schultz was elected secretary and Gary Burrow was elected treasurer.

Mrs. Harrial's Fifth Grade welcomes two new students into their class. They are Gloria Meyers from McDonough 2, and June Froelich from Thomas Jefferson School, New Orleans.

Two years ago the Senior Class of Bay High sold magazine subscriptions and earned enough money to buy a beautiful new charging desk for the library. Unfortunately the desk they ordered was not in stock and a delay ensued. After many months of waiting the new desk arrived last week and is the pride and joy of the library. At the time the subscriptions were sold and the money raised, Mrs. George Hall was senior sponsor. Now Mrs. Hall is back at Bay High as librarian and is getting to enjoy the desk she and her seniors worked for two years ago.

"It's just wonderful to have the new desk," Mrs. Hall says. "It adds so much to the effectiveness and the attractiveness of the library. I hope every senior who contributed to its purchase will drop by to see it."

The library also thanks Mr. Paul Miller for his donation of twenty-four books, including fiction, autobiography, literature, painting, and a pictured child's dictionary.

Plan Family Night For Church Groups

A new plan has been set in motion by the First Baptist Church groups here to enable all members of the church organizations to meet on one "Family Night."

Under the plan, the various church groups meet separately on Wednesday evening at 8:30 p. m. The last hour of the evening's program is set aside for a gathering of all the groups into one meeting.

"The purpose of family night," said the Rev. and Schuyler Bateman, pastor, "is to give the church members a chance to get their time together and to get through the church."

MRS. K. J. JAMES INJURED
Mrs. K. J. James was taken to King's Daughters Hospital Saturday morning by Fahey's Ambulance Service after suffering a serious facial injury.

O. J. Johnson Visits Japan

MSgt. Orville J. Johnston, whose wife, Bobbie Nell, lives on Rt. 1, Pass Christian, Miss., recently spent a week in Korea, Japan, on rest and recuperation leave from the 5th Regimental Combat Team in Korea.

Each morning, hundreds of American soldiers are flown from the battle-racked peninsula to one of Japan's modern cities, where they stay at the best hotels and enjoy many luxuries unobtainable in Korea.

Master Sergeant Johnson is the son of Ellis M. Johnston, Stonewall, Miss.

Floyd Green In Korea

Army Pvt. Floyd C. Green, Jr., 19, whose parents live in Lakeshore, recently arrived in Korea and is serving with the 3rd Infantry Division.

Known as the "Rock of the Marine" division since World War I, the 3rd Infantry has participated in many battles of the Korean conflict. Outstanding among these was the fighting for "Outpost Harry," "Jackson Heights" and "Kelley Hill."

Private Green, rifleman, entered the Army last March and completed basic training at Camp Breckinridge, Ky.

Sanford Levy Sells Guernsey

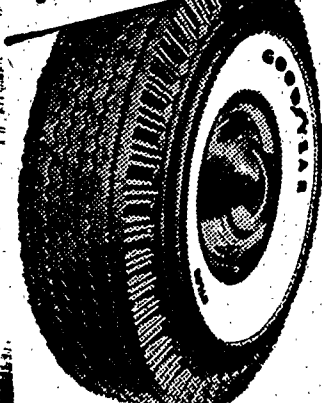
William M. Marshall, Flora, Miss., has just purchased the young Guernsey sire, Shadalon Darling's Champion, from S. Sanford Levy, Bay St. Louis, Miss.

This young bull is out of the cow, Sandalon Honor's Darling and is sired by McKie's King.

TOYS

Now on display
Large Assortment of
Toys at Special Pre-
Xmas Prices. Buy
NOW and Save
W. A. McDONALD
& SONS

You need...
EXTRA STRENGTH
EXTRA SAFETY
for rough going!



get miracle
ALL
NYLON CORD
Super-Cushions
by
GOODYEAR

The All Nylon construction of these amazing new Goodyears gives them the extra strength—extra stamina to absorb the jolts and bruises of ruts and chuck holes. Don't take chances on smooth worn tires—Stop in—trade for All Nylon Cord Super-Cushions by Goodyear.

- Up to 80% stronger
- Up to 21% more mileage
- Costs only a few dollars more than a standard tire



ARCENEUX SUPER SERVICE
DODGE - CARS - TRUCKS
SALES - SERVICE
Motor Parts & Accessories
SHELL LUBRICATION
Battery - Tire - Road Service

PHONE 87 On The Beach - Phone 305

U. Of Miss. Host To High Schools

The University of Mississippi is inviting all high school students to the first annual Colonel Rebels Open House on Saturday, Nov. 7. High school students and their accompanying teachers will be guests

of the University at the football game between the Ole Miss Rebels and the North Texas State College Eagles at 2:00 p. m. that day. Only cost to high school visitors will be for lunch at the University Cafeteria or outdoor food stands. Groups may bring picnic lunches and spread them in the Grove on the campus.

A SAVINGS ACCOUNT WITH

PEOPLES FEDERAL

GIVES YOU

SAFETY

LIBERAL EARNINGS

AND YOUR FUNDS ARE

READILY AVAILABLE

WHY NOT EARN

3%

ON YOUR IDLE FUNDS

We Are Here To Serve You

John McDonald, President

Chas. Traub, Sr., Vice-President

P. J. Treutel, Secty.-Treasurer

Octave W. Delph

Theo T. Robin

PEOPLES FEDERAL

SAVINGS & LOAN ASSN.

YOU GET THE BEST!

The Globe Laundry has just installed the

first and only solvent still in Hancock

County. This removes chemical impuri-

ties from fluid in which clothes are

cleaned.



This is further evidence that you get the best

at the ever-improving

GLOBE LAUNDRY

508 HANCOCK

PHONE 160

JITNEY JUNGLE'S ANNIVERSARY SALE
THURS-FRI-SAT-MON. OCT. 15-18, 1953
NO FREE TELEVISION SETS
NO FREE RADIOS
NO FREE GROCERIES
BUT- LOW LOW PRICES
EVERYONE WILL RECEIVE FREE GIFTS - IN THE FORM OF LOW PRICES - NOT JUST A LUCKY WINNERS - OUR PRICE LIST WILL BE IN THE MAIL THURSDAY OCT. 15. WAIT FOR IT! UP NOW WITH THE PRICES OF THE

City Echoes

Bobby Landers who celebrated his tenth birthday on Oct. ninth, was host for a small gathering of friends at the home of his parents, Mr. and Mrs. A. F. Landers.

Mrs. Tony Benvenuti went to New Orleans to spend a week with her mother, Mrs. Benvenuti, and her father, Gaspar Maurigi, Sr., who is in LaPlace, La., this past week, where they visited Mr. Maurigi's nephew, deputy sheriff Dominick Miloto, who is ill.

Mabel and Jane Taconi returned from Vicksburg, where they have been at the bedside of their grandmother, Mrs. Maynard, who has been seriously ill. Mrs. Maynard is now reported to be improving.

Mr. and Mrs. David McDonald left Wednesday for a trip to Boy Town, Texas, where they will visit Mr. McDonald's brother and his family for four or five days.

Miss Elise Grandmont celebrated a birthday Saturday with a small family party at the home of her niece Mrs. Leonide Cabell.

Machine Shop
Opened Here By
Johnson Shaw

Johnson Shaw announced this week the opening of Hancock County's only machine shop with J. A. Orr to serve as manager and operator.

The new shop, filling a long-time need in Bay St. Louis, will be located in Gilmore's Garage, Mr. Shaw said. It is equipped to do heavy as well as light machine work and repairs.

SJA Mothers
To Give Supper

The St. Joseph's Academy Mothers' Club will give a spaghetti supper at the Knights of Columbus Hall on Wednesday, Oct. 28th, for the purpose of raising funds for the club's project for this year.

The supper will begin at 5 p. m. Tickets may be obtained from any of the club members.

Those who do not wish to stay at the K. C. Hall for supper may bring bowls and take home a serving of spaghetti, the club announced.

PTA Groups
Are Hosts

The Bay High School and Christ Church Parish School P. T. A. will be hosts to a meeting of the District 14 PTA groups to be held at the Bay-Waveland Yacht Club on Oct. 30th from 9:30 a. m. to 3:30 p. m.

All members have been urged to attend. A program of several prominent speakers is being arranged.

Wayne Bourgeois
Given Party

Wayne Bourgeois was feted on his sixth birthday last Saturday with a green and yellow cake and 19 of his playmates.

Wayne was given the party by his grandparents, Mr. and Mrs. Randolph Bourgeois Sr., of Ballentine street. His parents, Lt. and Mrs. Randolph Bourgeois are now living at Saint Marcus, Texas, where the Lieutenant is stationed.

Town And
Country Club

The Town and Country Club held its monthly meeting in Waveland Tuesday at the home of Mrs. William Bozeman on Railroad Ave.

Those attending the meeting were Mrs. C. E. Rippe, Mrs. M. J. Ruppel, Sr., Mrs. Earl Gates, Mrs. R. Bordage, Mrs. Fred Bourgeois, Mrs. Pat Mathis and Mrs. Travis Bozeman.

The program at the meeting featured home flower arrangements.

It was announced that the next meeting of the group will be at the home of Mrs. R. Bordage on Nov. 10 on Waveland Avenue.

Ethel Ramond
Joins Order

Ethel Anne Ramond, daughter of L. H. Ramond, Jr., entered the Order of Mississippi Servants of the Holy Eucharist last Wednesday.

Brownies Meet

Twenty-seven girls met at Our Lady of the Gulf Church building for a regular meeting of Bay St. Louis' Brownie Troop No. 5 Monday.

The girls were led by Mrs. Rosalie Benigno, who was assisted by Mrs. J. Damborino and Mrs. Helm. The girls attending were: Cheryl Walker, Catherine Pellegrini, Joan Chapman, Jane Holstrom, Vickie Jacolin, Mary Murtagh, Laurie Kiefer, Susan Rhodes, Dennis Szuzeau, Donnie Helm, Katharine Mooney.

Lynn Prosser, Fay Camors, Virgie Benigno, Louise Bufkin, Dell Starita, Jean Martinovich, Cheryl Stevens, Rhonda Osborn, Cathy Heath, Missy Hall.

Barbara Jean Monti, Elaine Marie Necaise, Donna Peince and Janice Beal.

J-J Celebrates

All Bay St. Louis is invited to attend the Anniversary Celebration of the Jitney-Jungle.

According to J. A. Schaff, Jitney-Jungle owner and Jack Kramer, manager, the store will feature unusual anniversary bargains day after day throughout the four day celebration. "In this way every one visiting the store from Oct. 15th through 19th will celebrate with us by receiving presents in the form of food bargains at special anniversary savings," Mr. Schaff stated.

The local store is part of the Jitney-Jungle system of self-service food stores founded more than 30 years ago by W. B. McCarty in Jackson.

Baptists Begin A
Stewardship School

Cooperating with over 28,000 churches of the Southern Baptist Convention, the First Baptist Church of Bay St. Louis will begin a week's school of Christian Stewardship.

Classes will begin at 7:00 o'clock each evening Monday through Friday of next week for four age groups. Separate books on stewardship will be taught for adults, young people, intermediates, and juniors.

NOTICE TO BIDDERS

Scaled bids will be received by the Parks & Playgrounds Commission of the City of Bay St. Louis on or before 7:30 p. m. on the 26th day of October, 1953 at the City Hall, for furnishing all labor and equipment to pick up certain pieces of timber, piling and miscellaneous lumber at Henderson Point, for cutting same to size and delivering to location, all as per plans and specifications of said Parks & Playgrounds Commission now on file at the office of the City Clerk in the City Hall.

Performance Bond in the amount of 10% of the total bid price shall be furnished by the successful bidder.

The Parks & Playgrounds Commission reserves the right to reject any and all bids, waive all formalities and to award the contract in the best interest of the City of Bay St. Louis, Mississippi.

This the 14th day of October, A. D. 1953.

PARKS & PLAYGROUNDS COMMISSION

Warren J. Buehler, Secretary

16/16/11.

Trade Your OLD
FURNITURE

FOR NEW
We Make Liberal Allowances
W. A. McDonald & Sons
PHONE 773

LOOK LOOK LOOK
KERN'S 5 & 10

Chambrey 29c yard

New Assortment Just In
ARTIFICIAL CHRYSANTHEMUMS
All Color Crepe Paper - Vases - Wire

Rose Bushes from Texas are expected momentarily

Guaranteed - 69c Each

WEEK'S SPECIAL
CASHMERE SOAP
15 Bars - \$1.00

FREE

\$5.00

Each Saturday - 4 P. M.

LEGION
Theatre

Gulfport Phone 413

On Our
NEW PANORAMIC
GIANT-SIZED SCREEN

STARTS THURSDAY

ACTUALLY
FILMED BY M-G-M
ON SAFARI IN AFRICA!

MOGAMBO
IT MEANS "THE GREATEST"

TECHNICOLOR
CLARK
GABLE
AND
GARDNER

LATE SHOW SATURDAY

THE
VANQUISHED
Technicolor

JOHN PRYNE - JAN STERLING
COLEEN GRAY - EILE BETTGER

TUESDAY & WEDNESDAY

M-G-M comedy
romance!

FAST COMPANY
GAGS
GALORE!

HOWARD KEEL
POLLY BERGEN
MARJORIE MAIN

The Star
THEATRE

SATURDAY, OCT. 17TH
REX ALLEN & KOKO in
"The Overland Trail"

AND
HOWARD KEEL - JANE
GREEN in
"The Desperate Search"

COMEDY

SUN. - MON. - 18 - 19

M-G-M's
Top
TECHNICOLOR
Musical!

The
Band
Wagon

FRED ASTAIRE - GYD CHARISSE
OSCAR LEWIS - MARIE FRANK - JACK BROWN
NEWS AND CARTOON

TUES. - WED. - 20 - 21
ELIZABETH TAYLER
FERNAND LAMAS
WILLIAM POWELL in
"The Girl Who Had
Everything"

CARTOON & SHORT SUBJECT

THURS. - FRIDAY - 22 - 23
DOROTHY MALONE - RONALD
REAGAN in
"Law and Order"

IN TECHNICOLOR
NEWS AND CARTOON

Gulf Theatre

Gulfport

Phone 174

On Our King Sized Screen

FRIDAY - SATURDAY
Robert Michum Also
in
"Blood On The
Moon"

"Red River Range"
Starring
John Wayne

SUN. - MON. - TUES. - WED.

The glorious
excitement of
Mardi Gras
in Color and
3-D
LOUISIANA
TERRITORY
Produced by PATHE COLOR

Also Second Thrilling Feature
NEVER BEFORE FILMED!

RACHEL L. CARSON'S
THE SEA
AROUND
US
PRINTED BY
TECHNICOLOR
Adapted and Produced by
IRWIN ALLEN
ACADEMY AWARD WINNER
Best Documentary Feature of 1952

SUNSHINE'S

On The Beach
HOME MADE ICE CREAM
SOCIABLE MEALS & SNACKS

WHO WILL WIN THE DRESS

THIS WEEK?

At LUSICH DEPT. STORE

LAST WEEK MRS. JULES LAFRANCE OF ANSLEY, MISS. WON.

REGISTER NOW!

A & G
THEATRE

Beach Blvd. - Phone 171
BAY ST. LOUIS

Air Conditioned for your
Year 'Round Comfort

Two convenient locations in
the Heart of Town

FRIDAY, OCT. 16

LAST OPPORTUNITY TO
SEE

"Sky Commando"

DAN DURYEA - FRANCIS
GIFFORD

PLUS

WORLD NEWS - COLOR

CARTOON - NOVELETTE

SATURDAY, OCT. 17

MATINEE ONLY

"Silver Whip"

DALE ROBERTSON - RORY
CALHOUN - ROBERT
WAGNER

EVENING ONLY

"The I Don't Care Girl"

MITZI GAYNOR - DAVID
WAYNE - OSCAR LEVANT

PLUS

SERIAL - COMEDY

CARTOON - NOVELTY

SUN. - MON. - OCT. 18 - 19

SKELTON AT HIS FUNNIEST

"Half a Hero"

RED SKELTON - JEAN
HAGEN - CHARLES DINGLE

PLUS

LATEST WORLD NEWS

SELECTED SHORT SUB.

JECTS

TUES. - WED. - OCT. 20 - 21

ROY ROGERS & TRIGGER in

"Grand Canyon Trails"

PLUS

KING OF THE JUNGLE

LAND

THURS. - OCT. 22

"Affair in Monte Carlo"

MERLE OBERON - RICHARD
TODD

SERIAL - NOVELETES

AVALON
THEATRE

East Beach - Phone 161
PASS CHRISTIAN

Year 'Round Comfort

in the Heart of Town

FRI. - OCT. 16

LAST TIMES TODAY

"Mighty Joe Young"

TERRY MOORE - BEN
JOHNSON

ALSO

"Isle of the Dead"

BORIS KARLOFF - ELLEN
SECRET CODE

SAT. OCT. 17

"Gold Town Ghost
Raiders"

PLUS

"Safari Drums"

JOHNNY SHEFFIELD

BARBARA BESTAR

SERIAL - COLOR CARTOON

SUN. - MON. - OCT. 18 - 19

"Francis Covers the
Big Town"

DONALD O'CONNOR -
YVETTE DUGAY

PLUS

LATEST WORLD NEWS

CARTOON

NOVELTY

TUES. - WED. - OCT. 20 - 21

"Gun Belt"

GEORGE MONTGOMERY

HELEN WESTCOTT

PLUS

NEWS - NATURE STUDY

THURS. - OCT. 22

"Blueprint For Murder"

JOSEPH COTTEN - JEAN
PETERS

GARY MERRILL

PLUS

SERIAL - COMEDY

HI-WAY
Drive-In Theatre

2 SHOWS 8 P. M.
10 P. M.

SAT. - OCT. 17

DOUBLE BILL PROGRAM

CHARLES STARETT

"West of Abelen"

2ND PICTURE

"Experiment 'Alcatraz'"

WITH AN ALL STAR CAST

CARTOON - ANDY APPLE

SUN. - MON. - OCT. 18 - 19

"Tarzan and the She
Devil"

LEX BARKER

PLUS LATEST NEWS &
CARTOON - GET RICH QUICK

TUES. - OCT. 20

ROBERT RYAN

IDA LUPINO

"Beware My Lovely"

PLUS CARTOON - FATHERS
ARE PEOPLE

AND - AMERICANS SINGING
BOYS

ALSO BIG ATTRACTION NITE

WED. - THURS. - OCT. 21 - 22

SPECIAL BIG PROGRAM

"Story of the Three Loves"

KIRK DOUGLAS

PIER ANGELI

JAMES MASON

2ND PICTURE

"Fearless Fagan"

JANET LEIGH

CARLETON CARPENTER

PLUS LATEST NEWS

CARTOON - PHILHARMONICS

FRI. - OCT. 23

BETTY HUTTON

RALPH MEEKER

"Some Body Loves Me"

IN TECHNICOLOR

PLUS - ICE BREAKERS

ALSO BIG ATTRACTION NITE

ALL THE ABOVE PICTURES
SHOWN ON OUR GIANT
SCREEN

FOR RENT

Apartment over Kerns 5 and 10c

Store on Main Street - 4 rooms,

fully furnished, refrigerator,

apartment stove, beauty rest

mattress. Phone 279.

10/2/11chg.

FOR RENT

130 Carroll Avenue, furnished

upper apartment, living room,

bedroom, kitchen, private bath.

\$55 month. Apply 130 Carroll,

Clinton J. Peterson. 7/24/11chg.

FOR SALE

Cream Cheese Dairy -

Barnyard Restaurant sold by the

and only, Collier's Dairy. Phone

351-5

2/6/11chg.

NOTICE

All lands of Andrew Ladner, Jules

LaFrance and James Terrell, both

North and South of the L & N

Railroad, from Ansley to Baldwin

Lodge are posted. All hunting,

trapping or trespassing

thereon is prohibited. 10/16/11tpd.

FOR SALE

1949 Jeepster... Phone 684-W.

10/16/11chg.

FOR RENT

Apartment over Kerns 5 and 10c

Store on Main Street - 4 rooms,

fully furnished, refrigerator,

apartment stove, beauty rest

mattress. Phone 279.

10/2/11chg.

ON OUR
50th

ANNIVERSARY

A Word of Appreciation To Our Friends



WALTER J. GEX JR.
Executive Vice President
and Attorney



EMILIO CUE
President
Chairman, Board of Directors



JOE B. BURROW
Cashier
Secretary Board of Directors



ETHEL H. GEX
Director

No bank could celebrate even its first anniversary without the good will and loyal support of its customers.

To you who have helped us to reach this current milestone we are grateful indeed; and all of us who have had the privilege of serving you wish to say "thank you."

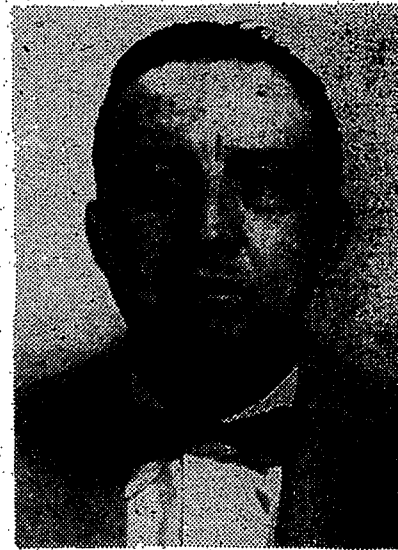
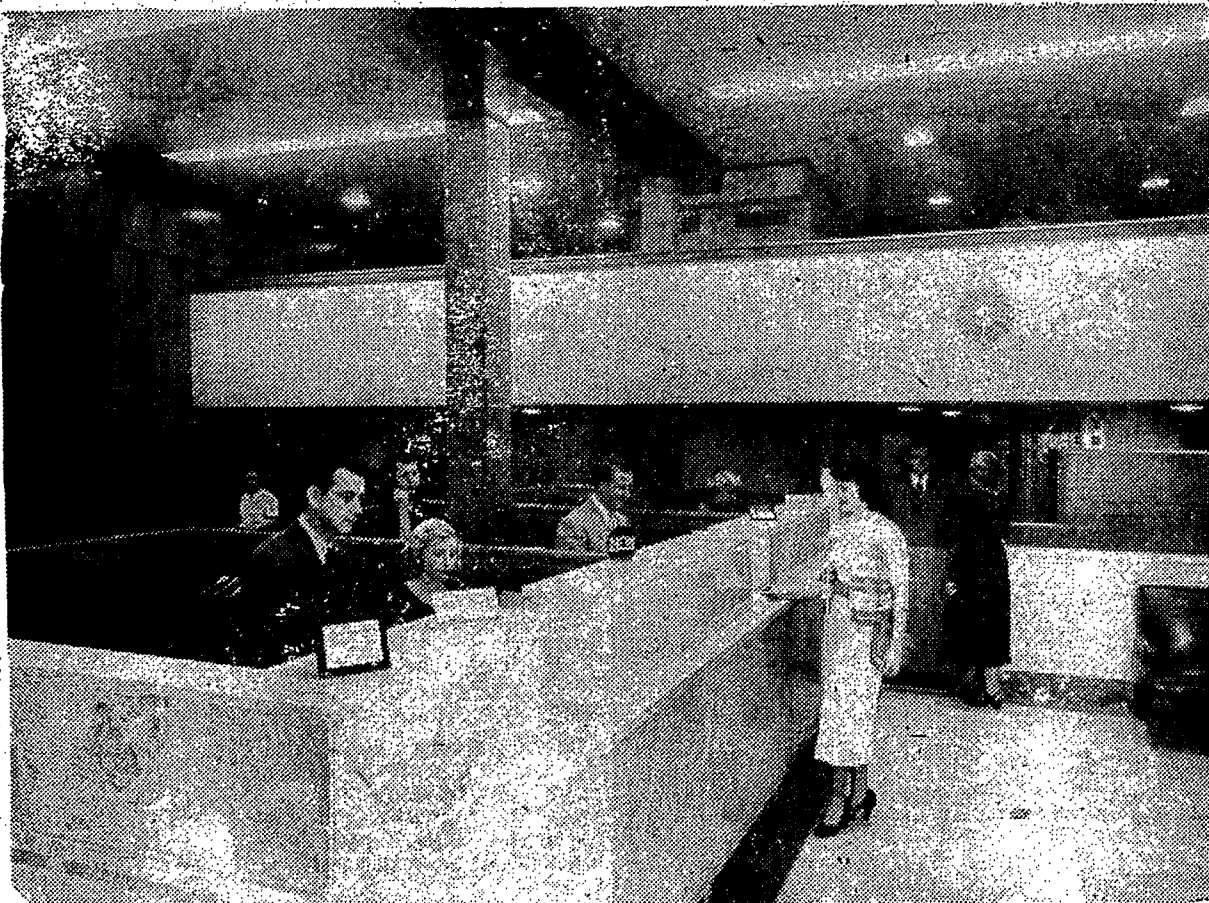
That we shall continue to do our utmost for you goes without saying. We hope you will come in as often as you can; and if you have any suggestions for making our services more valuable to you, we shall welcome your recommendations.



DR. H. A. ELDREDGE
Director



DR. M. J. WOLFE
Director



ROBERT L. CAMORS
Director



MRS. K. E. JORDY
Insurance Department Agent



MRS. ELOISE NECAISE
Bookkeeper

Merchants Bank & Trust Co.

BAY ST. LOUIS, MISSISSIPPI

1903 — 50th Anniversary — 1953

—Member Federal Deposit Insurance Corporation—



BETTY JANE VASSALLI
Bookkeeper



C. J. PIAZZA
Teller



WM. ROBERT JOHNSON JR.
Assistant Cashier



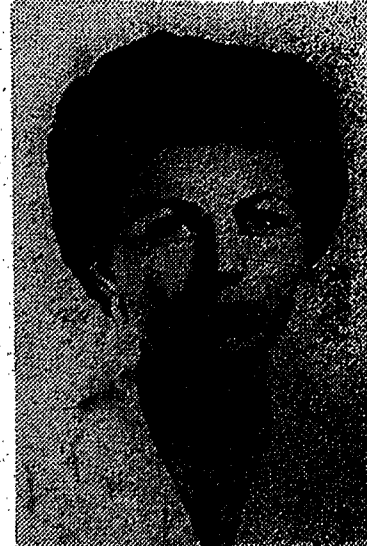
MRS. AMELIA HENDRICKS
Teller



NOELLE DICK
Stenographer



JOSEPH F. RICHARDSON
Teller



MRS. AGNES DELANEY
File Clerk

JOHN CRIPSTON

SO PRETTY,
the Juliette
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ON OUR
50th

ANNIVERSARY

A Word of Appreciation To Our Friends



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Executive Vice President
and Attorney



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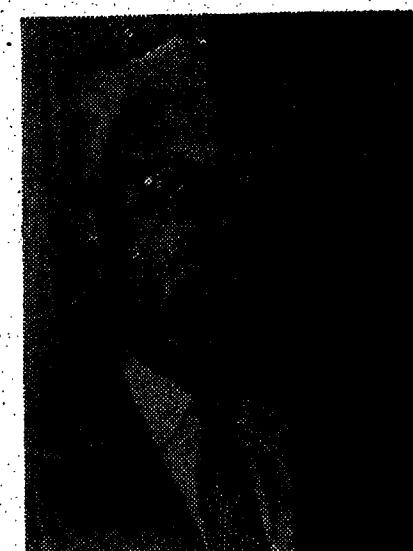


ETHEL H. GEX
Director

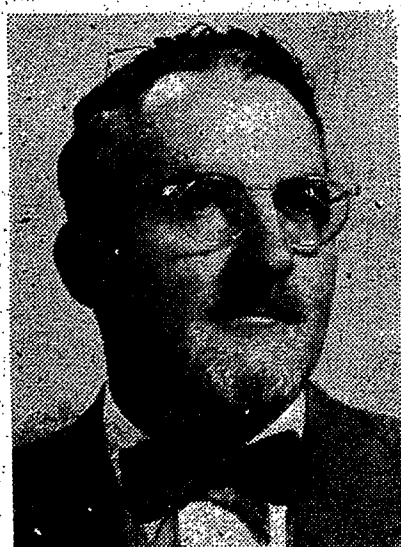
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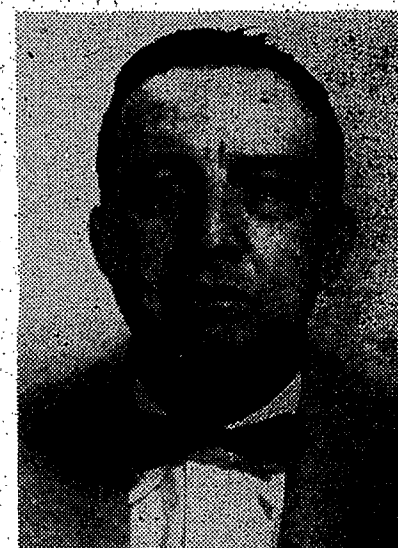
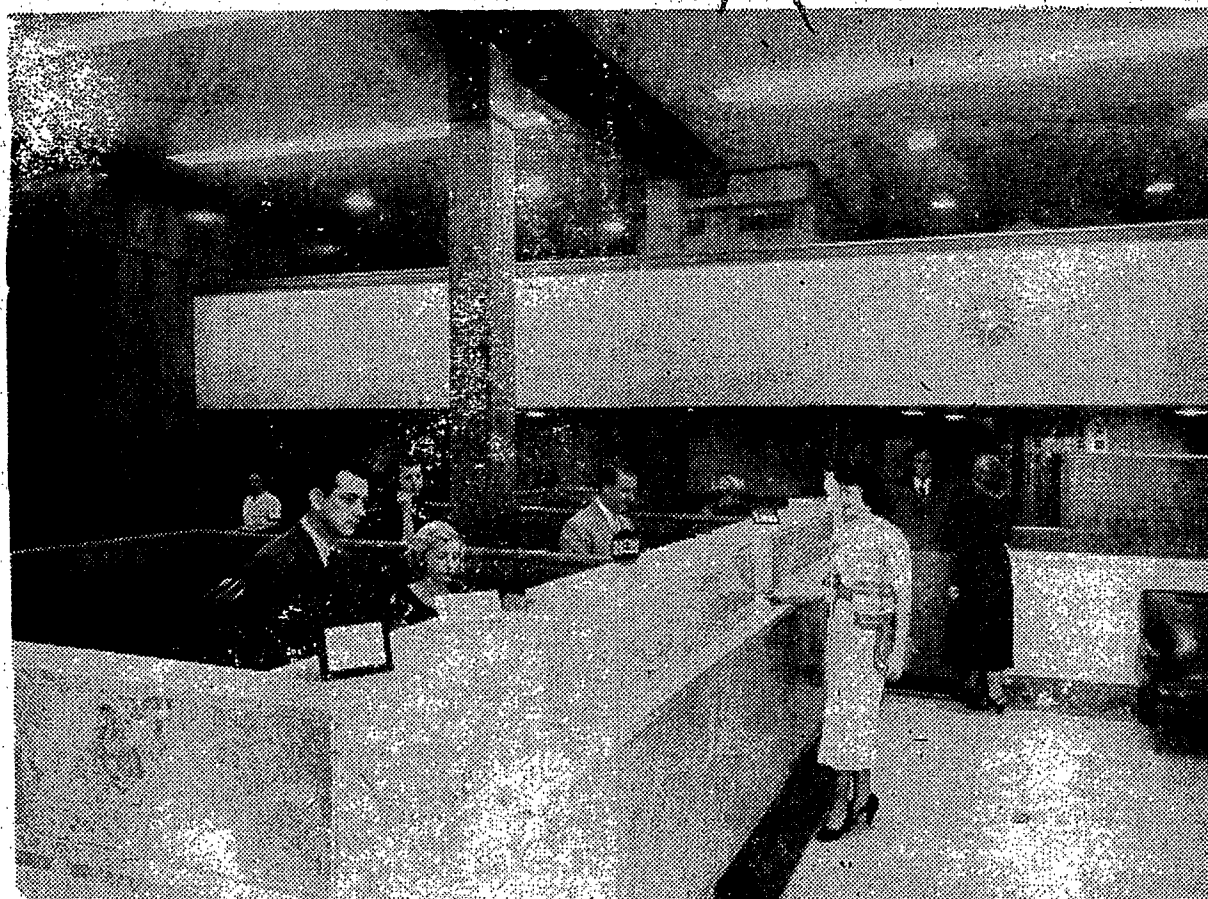
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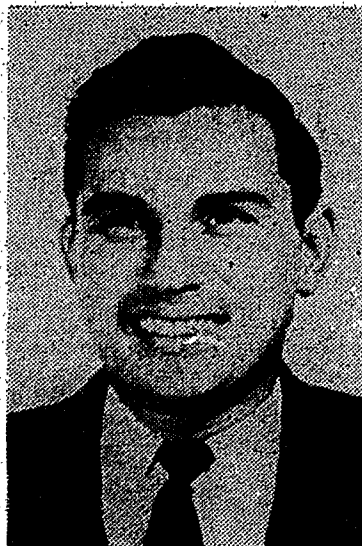
BAY ST. LOUIS, MISSISSIPPI

1903 — 50th Anniversary — 1953

—Member Federal Deposit Insurance Corporation—



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NOELLE DICK
Stenographer



JOSEPH F. RICHARDSON
Teller



MRS. AGNES DELANEY
File Clerk

SUBSCRIPTION

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Survivor:
David W. B
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Mrs. Arthu